

Dairy in Australia

<https://marketpublishers.com/r/D372EA64F48EN.html>

Date: September 2020

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: D372EA64F48EN

Abstracts

Dairy in Australia

SUMMARY

Dairy in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dairy market consists of retail sales of butter and spreadable fats, cheese, cream, dairy-based and soy-based desserts, drinkable yogurt, milk, soymilk and soy drinks, yogurt, and fromage frais and quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Australian dairy market had total revenues of \$7.2bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 2,845.4 million kilograms in 2019.

Increasing purchasing power created demand for premium dairy products in Australia.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Australia

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia dairy market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia dairy market by value in 2019?

What will be the size of the Australia dairy market in 2024?

What factors are affecting the strength of competition in the Australia dairy market?

How has the market performed over the last five years?

Who are the top competitors in Australia's dairy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in this dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in this dairy market over the last four years?

8 COMPANY PROFILES

- 8.1. Lion Pty Ltd
- 8.2. Groupe Lactalis S.A.
- 8.3. Fonterra Foodservices

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia dairy market value: \$ million, 2015-19
- Table 2: Australia dairy market volume: million kilograms, 2015-19
- Table 3: Australia dairy market category segmentation: \$ million, 2019
- Table 4: Australia dairy market geography segmentation: \$ million, 2019
- Table 5: Australia dairy market distribution: % share, by value, 2019
- Table 6: Australia dairy market value forecast: \$ million, 2019-24
- Table 7: Australia dairy market volume forecast: million kilograms, 2019-24
- Table 8: Australia dairy market share: % share, by value, 2019
- Table 9: Lion Pty Ltd: key facts
- Table 10: Lion Pty Ltd: Key Employees
- Table 11: Groupe Lactalis S.A.: key facts
- Table 12: Groupe Lactalis S.A.: Key Employees
- Table 13: Fonterra Foodservices: key facts
- Table 14: Australia size of population (million), 2015-19
- Table 15: Australia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 16: Australia gdp (current prices, \$ billion), 2015-19
- Table 17: Australia inflation, 2015-19
- Table 18: Australia consumer price index (absolute), 2015-19
- Table 19: Australia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Australia dairy market value: \$ million, 2015-19
- Figure 2: Australia dairy market volume: million kilograms, 2015-19
- Figure 3: Australia dairy market category segmentation: % share, by value, 2019
- Figure 4: Australia dairy market geography segmentation: % share, by value, 2019
- Figure 5: Australia dairy market distribution: % share, by value, 2019
- Figure 6: Australia dairy market value forecast: \$ million, 2019-24
- Figure 7: Australia dairy market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the dairy market in Australia, 2019
- Figure 9: Drivers of buyer power in the dairy market in Australia, 2019
- Figure 10: Drivers of supplier power in the dairy market in Australia, 2019
- Figure 11: Drivers of degree of rivalry in the dairy market in Australia, 2019
- Figure 12: Australia dairy market share: % share, by value, 2019

COMPANIES MENTIONED

Lion Pty Ltd
Groupe Lactalis S.A.
Fonterra Foodservices

I would like to order

Product name: Dairy in Australia

Product link: <https://marketpublishers.com/r/D372EA64F48EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D372EA64F48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970