

Dairy Global Industry Almanac 2013-2022

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SUMMARY

Global Dairy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global dairy market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

- The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.
- The global dairy market had total revenues of \$418.2bn in 2017, representing a compound annual growth rate (CAGR) of 4.11% between 2013 and 2017.
- Market consumption volume increased with a CAGR of 1.7% between 2013 and 2017, to reach a total of 169,303.4 million kilograms in 2017.
- The growth of the global dairy market was backed by the strong performance of Asian countries such as Indonesia, China and India.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global dairy market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global dairy market
- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global dairy market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the global dairy market by value in 2017?

- What will be the size of the global dairy market in 2022?
- What factors are affecting the strength of competition in the global dairy market?
- How has the market performed over the last five years?
- Who are the top competitors in the global dairy market?

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