

Dairy Global Industry Almanac_2016



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Date:	October 31, 2016
Pages:	582
Price:	US\$ 2,995.00
ID:	D44F82AAFF3EN

SUMMARY

Global Dairy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY FINDINGS

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global dairy market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global dairy market
- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global dairy market with five year forecasts by both value and volume

SYNOPSIS

Essential resource for top-line data and analysis covering the global dairy market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

REASONS TO BUY

- What was the size of the global dairy market by value in 2015?
- What will be the size of the global dairy market in 2020?
- What factors are affecting the strength of competition in the global dairy market?
- How has the market performed over the last five years?
- Who are the top competitors in the global dairy market?

KEY HIGHLIGHTS

The dairy food market consists of the retail sale of Butter and Spreadable Fats, Cheese, Cream, Dairy-Based and Soy-Based Desserts, Drinkable Yogurt, Fromage Frais and Quark, Milk, Soymilk and Soy Drinks and Yogurt products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates

The global Dairy market generated total revenues of \$617,933.0m in 2015, representing a compound annual rate of change (CARC) of -1.8% between 2011 and 2015.

Market consumption volume increased with a CAGR of 2.4% between 2011 and 2015, to reach a total of 259,361.6 million kilograms in 2015.

The rise of emerging markets and urbanization will contribute to the growth within the dairy industry during the forecast period.

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