

# Dairy in Scandinavia

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## Abstracts

Dairy in Scandinavia

### SUMMARY

Dairy in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dairy market consists of retail sales of butter and spreadable fats, cheese, cream, dairy-based and soy-based desserts, drinkable yogurt, milk, soymilk and soy drinks, yogurt, and fromage frais and quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Scandinavian dairy market had total revenues of \$13.7bn in 2019, representing a compound annual growth rate (CAGR) of 1.6% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.4% between 2015 and 2019, to reach a total of 2,257.9 million kilograms in 2019.

Positive economic conditions and increasing purchasing power are the key factors supporting the growth of the dairy market in Scandinavia.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Scandinavia

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia dairy market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Scandinavia dairy market by value in 2019?

What will be the size of the Scandinavia dairy market in 2024?

What factors are affecting the strength of competition in the Scandinavia dairy market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's dairy market?

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### COMPANIES MENTIONED

Arla Foods UK Plc  
TINE SA  
Valio Ltd

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