

Dairy in New Zealand

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Abstracts

Dairy in New Zealand

Summary

Dairy in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The New Zealand Dairy market had total revenues of \$1,446.5 million in 2023, representing a compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.7% between 2018 and 2023, to reach a total of 411.8 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.7% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$1,575.6 million by the end

of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in New Zealand

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand dairy market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the New Zealand dairy market by value in 2023?

What will be the size of the New Zealand dairy market in 2028?

What factors are affecting the strength of competition in the New Zealand dairy market?

How has the market performed over the last five years?

Who are the top competitors in New Zealand's dairy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the New Zealand dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the New Zealand dairy market?

8 COMPANY PROFILES

- 8.1. Fonterra Co-operative Group Ltd
- 8.2. Goodman Fielder Pty Ltd
- 8.3. Vitasoy International Holdings Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand dairy market value: \$ million, 2018-23
Table 2: New Zealand dairy market volume: million kilograms, 2018-23
Table 3: New Zealand dairy market category segmentation: % share, by value, 2018-2023
Table 4: New Zealand dairy market category segmentation: \$ million, 2018-2023
Table 5: New Zealand dairy market geography segmentation: \$ million, 2023
Table 6: New Zealand dairy market distribution: % share, by value, 2023
Table 7: New Zealand dairy market value forecast: \$ million, 2023-28
Table 8: New Zealand dairy market volume forecast: million kilograms, 2023-28
Table 9: New Zealand dairy market share: % share, by value, 2023
Table 10: Fonterra Co-operative Group Ltd: key facts
Table 11: Fonterra Co-operative Group Ltd: Annual Financial Ratios
Table 12: Fonterra Co-operative Group Ltd: Key Employees
Table 13: Goodman Fielder Pty Ltd: key facts
Table 14: Goodman Fielder Pty Ltd: Key Employees
Table 15: Miraka Limited: key facts
Table 16: Vitasoy International Holdings Ltd.: key facts
Table 17: Vitasoy International Holdings Ltd.: Annual Financial Ratios
Table 18: Vitasoy International Holdings Ltd.: Key Employees
Table 19: New Zealand size of population (million), 2019-23
Table 20: New Zealand real gdp (constant 2010 prices, \$ billion), 2019-23
Table 21: New Zealand gdp (current prices, \$ billion), 2019-23
Table 22: New Zealand inflation, 2019-23
Table 23: New Zealand consumer price index (absolute), 2019-23
Table 24: New Zealand exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand dairy market value: \$ million, 2018-23

Figure 2: New Zealand dairy market volume: million kilograms, 2018-23

Figure 3: New Zealand dairy market category segmentation: \$ million, 2018-2023

Figure 4: New Zealand dairy market geography segmentation: % share, by value, 2023

Figure 5: New Zealand dairy market distribution: % share, by value, 2023

Figure 6: New Zealand dairy market value forecast: \$ million, 2023-28

Figure 7: New Zealand dairy market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the dairy market in New Zealand, 2023

Figure 9: Drivers of buyer power in the dairy market in New Zealand, 2023

Figure 10: Drivers of supplier power in the dairy market in New Zealand, 2023

Figure 11: Factors influencing the likelihood of new entrants in the dairy market in New Zealand, 2023

Figure 12: Factors influencing the threat of substitutes in the dairy market in New Zealand, 2023

Figure 13: Drivers of degree of rivalry in the dairy market in New Zealand, 2023

Figure 14: New Zealand dairy market share: % share, by value, 2023

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