

Czech Republic Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/C89A3A5E9DA3EN.html

Date: March 2023

Pages: 78

Price: US\$ 350.00 (Single User License)

ID: C89A3A5E9DA3EN

Abstracts

Czech Republic Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Travel & Tourism in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Czech travel and tourism industry had total revenues of \$30.7 billion in 2022, representing a compound annual growth rate (CAGR) of 2.3% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$19.5 billion, equivalent to 63.6% of the industry's overall value.

The Czech Republic is frequented by international tourists in every season. It attracts foreign tourists primarily from Germany, Russia, Poland, the UK and the US.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in the Czech Republic

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in the Czech Republic

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Czech Republic travel & tourism market by value in 2022?

What will be the size of the Czech Republic travel & tourism market in 2027?

What factors are affecting the strength of competition in the Czech Republic travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up the Czech Republic's travel & tourism market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. Orea Hotels s.r.o.
- 8.4. CPI Hotels, a.s.
- 8.5. Starbucks Corporation
- 8.6. DAOS PLUS sro
- 8.7. Accor SA
- 8.8. Booking Holdings Inc
- 8.9. Expedia Group Inc
- 8.10. Marriott International Inc
- 8.11. TUI Group

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Czech Republic travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Czech Republic travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Czech Republic travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Czech Republic travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Czech Republic travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: Yum! Brands, Inc.: key facts

Table 7: Yum! Brands, Inc.: Annual Financial Ratios

Table 8: Yum! Brands, Inc.: Key Employees

Table 9: Yum! Brands, Inc.: Key Employees Continued

Table 10: McDonald's Corp: key facts

Table 11: McDonald's Corp: Annual Financial Ratios

Table 12: McDonald's Corp: Key Employees

Table 13: McDonald's Corp: Key Employees Continued

Table 14: McDonald's Corp: Key Employees Continued

Table 15: Orea Hotels s.r.o.: key facts

Table 16: CPI Hotels, a.s.: key facts

Table 17: CPI Hotels, a.s.: Key Employees

Table 18: Starbucks Corporation: key facts

Table 19: Starbucks Corporation: Annual Financial Ratios

Table 20: Starbucks Corporation: Key Employees

Table 21: Starbucks Corporation: Key Employees Continued

Table 22: Starbucks Corporation: Key Employees Continued

Table 23: DAOS PLUS sro: key facts

Table 24: Accor SA: key facts

Table 25: Accor SA: Annual Financial Ratios

Table 26: Accor SA: Key Employees

Table 27: Accor SA: Key Employees Continued

Table 28: Booking Holdings Inc: key facts

Table 29: Booking Holdings Inc: Annual Financial Ratios

Table 30: Booking Holdings Inc: Key Employees

Table 31: Expedia Group Inc: key facts

Table 32: Expedia Group Inc: Annual Financial Ratios



- Table 33: Expedia Group Inc: Key Employees
- Table 34: Expedia Group Inc: Key Employees Continued
- Table 35: Marriott International Inc: key facts
- Table 36: Marriott International Inc: Annual Financial Ratios
- Table 37: Marriott International Inc: Key Employees
- Table 38: Marriott International Inc: Key Employees Continued
- Table 39: Marriott International Inc: Key Employees Continued
- Table 40: Marriott International Inc: Key Employees Continued
- Table 41: TUI Group: key facts
- Table 42: TUI Group: Annual Financial Ratios
- Table 43: TUI Group: Key Employees
- Table 44: TUI Group: Key Employees Continued
- Table 45: Czech Republic size of population (million), 2018–22
- Table 46: Czech Republic gdp (constant 2005 prices, \$ billion), 2018–22
- Table 47: Czech Republic gdp (current prices, \$ billion), 2018–22
- Table 48: Czech Republic inflation, 2018–22
- Table 49: Czech Republic consumer price index (absolute), 2018–22
- Table 50: Czech Republic exchange rate, 2018–22



List Of Figures

LIST OF FIGURES

Figure 1: Czech Republic travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Czech Republic travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Czech Republic travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Czech Republic travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in the Czech

Republic, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in the Czech Republic, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in the Czech Republic, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in the Czech Republic, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in the Czech Republic, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in the Czech Republic, 2022



I would like to order

Product name: Czech Republic Travel and Tourism Market Summary, Competitive Analysis and Forecast

to 2027

Product link: https://marketpublishers.com/r/C89A3A5E9DA3EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C89A3A5E9DA3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



