

Czech Republic Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Apparel Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Czech apparel retail industry had total revenues of \$2.8 billion in 2021, representing a compound annual growth rate (CAGR) of 0.6% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the Czech apparel retail industry in 2021, sales through this channel generated \$1.5 billion, equivalent to 52% of the industry's overall value.

In 2021, the unemployment rate steadily increased to 2.8% owing to the recessionary impact of COVID-19 pandemic. This is largely due the closure of various businesses and industries. As a result, many consumers have suffered a loss of income, which has limited spending on non-essential items, such as the latest fashions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the Czech Republic

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the Czech Republic

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Czech Republic apparel retail market by value in 2021?

What will be the size of the Czech Republic apparel retail market in 2026?

What factors are affecting the strength of competition in the Czech Republic apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the Czech Republic's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What trends have impacted leading players?
- 7.4. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. Sportisimo Sro
- 8.3. C&A Mode GmbH & Co KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Czech Republic apparel retail industry value: \$ million, 2016–21
- Table 2: Czech Republic apparel retail industry category segmentation: % share, by value, 2016–2021
- Table 3: Czech Republic apparel retail industry category segmentation: \$ million, 2016-2021
- Table 4: Czech Republic apparel retail industry geography segmentation: \$ million, 2021
- Table 5: Czech Republic apparel retail industry distribution: % share, by value, 2021
- Table 6: Czech Republic apparel retail industry value forecast: \$ million, 2021–26
- Table 7: H & M Hennes & Mauritz AB: key facts
- Table 8: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 9: H & M Hennes & Mauritz AB: Key Employees
- Table 10: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 11: Sportisimo Sro: key facts
- Table 12: Sportisimo Sro: Key Employees
- Table 13: C&A Mode GmbH & Co KG: key facts
- Table 14: C&A Mode GmbH & Co KG: Key Employees
- Table 15: Czech Republic size of population (million), 2017–21
- Table 16: Czech Republic gdp (constant 2005 prices, \$ billion), 2017–21
- Table 17: Czech Republic gdp (current prices, \$ billion), 2017–21
- Table 18: Czech Republic inflation, 2017–21
- Table 19: Czech Republic consumer price index (absolute), 2017–21
- Table 20: Czech Republic exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Czech Republic apparel retail industry value: \$ million, 2016–21

Figure 2: Czech Republic apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: Czech Republic apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: Czech Republic apparel retail industry distribution: % share, by value, 2021

Figure 5: Czech Republic apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in the Czech Republic, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in the Czech Republic, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in the Czech Republic, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in the Czech Republic, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in the Czech Republic, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in the Czech Republic, 2021

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