

# Crown Resorts Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Crown Resorts Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Crown Resorts Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Crown Resorts Ltd (Crown Resorts) is an entertainment company that majorly operates and invests in the integrated resorts sector. The company owns and operates two of Australia's leading integrated resorts: Crown Melbourne Entertainment Complex (Crown Melbourne) in Victoria and Crown Perth Entertainment Complex (Crown Perth) in Western Australia. In the UK, Crown Resorts fully owns and operates Crown Aspinall's in London. Its other investments include wagering and online social gaming operations; the One Queensbridge development site, 50% equity interest in the Aspers Group, which operates four regional casinos in the UK; and 20% interest in Nobu, a Japanese restaurant brand. Crown Resorts is headquartered in Melbourne, Victoria, Australia.

### Scope

Detailed information on Crown Resorts Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Crown Resorts Ltd in the form of a SWOT analysis

An in-depth view of the business model of Crown Resorts Ltd including a breakdown and examination of key business segments

Intelligence on Crown Resorts Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Crown Resorts Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Crown Resorts Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Crown Resorts Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Crown Resorts Ltd's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Crown Resorts Ltd: Company Overview
- Crown Resorts Ltd: Overview and Key Facts
- Crown Resorts Ltd: Overview
- Crown Resorts Ltd: Key Facts
- Crown Resorts Ltd: Key Employees
- Crown Resorts Ltd: Key Employee Biographies
- Crown Resorts Ltd: Major Products and Services
- Crown Resorts Ltd: Company History
- Crown Resorts Ltd: Management Statement
- Crown Resorts Ltd: Locations and Subsidiaries
- Crown Resorts Ltd: Key Competitors
- Crown Resorts Ltd: Company Analysis
- Crown Resorts Ltd: Business Description
- Crown Resorts Ltd: SWOT Analysis
- Crown Resorts Ltd: SWOT Overview
- Crown Resorts Ltd: Strengths
- Crown Resorts Ltd: Weaknesses
- Crown Resorts Ltd: Opportunities
- Crown Resorts Ltd: Threats
- Crown Resorts Ltd: Corporate Financial Deals Activity
- Crown Resorts Ltd: Financial Deals Overview
- Crown Resorts Ltd: Top Deals 2019 - 2023YTD\*
- Crown Resorts Ltd: Advisors
- Crown Resorts Ltd: Top Legal Advisors
- Crown Resorts Ltd: Top Financial Advisors
- Crown Resorts Ltd: Capital Raising
- Crown Resorts Ltd: Private Equity and Ownership
- Crown Resorts Ltd: Recent Developments
- Crown Resorts Ltd: News and Events Summary
- Crown Resorts Ltd: Business Expansion
- Crown Resorts Ltd: Corporate Governance
- Crown Resorts Ltd: Financial Deals
- Crown Resorts Ltd: Regulatory and Legal Events
- Crown Resorts Ltd: Strategy and Operations
- Appendix
- Contact Us

Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Crown Resorts Ltd: Key Facts

Table 2: Crown Resorts Ltd: Key Employees

Table 3: Crown Resorts Ltd: Company History

Table 4: Crown Resorts Ltd: Locations and Subsidiaries

Table 5: Crown Resorts Ltd: Key Competitors

Table 6: Crown Resorts Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 7: Crown Resorts Ltd: Top Deals 2019 - 2023YTD\*

Table 8: Crown Resorts Ltd: Legal Advisor Ranking by Value (US\$m)

Table 9: Crown Resorts Ltd: Financial Advisor Ranking by Value (US\$m)

Table 10: Crown Resorts Ltd: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 11: Crown Resorts Ltd: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 12: Crown Resorts Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 13: Crown Resorts Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 14: Crown Resorts Ltd: News and Events Summary

Table 15: Crown Resorts Ltd: Business Expansion

Table 16: Crown Resorts Ltd: Corporate Governance

Table 17: Crown Resorts Ltd: Financial Deals

Table 18: Crown Resorts Ltd: Regulatory and Legal Events

Table 19: Crown Resorts Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Crown Resorts Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Crown Resorts Ltd: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 3: Crown Resorts Ltd: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 4: Crown Resorts Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 5: Crown Resorts Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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