

Crocs, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Crocs, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Crocs, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Crocs, Inc. (Crocs or 'the company') is a designer, manufacturer, marketer and distributor of footwear and accessories for men, women and children. The company's footwear product line includes clogs, sandals, wedges, flats, sneakers, and boots, which are made of materials like leather and textile fabrics. It also offers casual lifestyle footwear. The company markets products its under the Crocs brand name. It distributes its products through wholesale channels, including sporting goods stores, independent footwear retailers, family footwear retailers, e-commerce channel and retail channels, such as full-service retail stores, outlet stores, and kiosk/store-in-store locations. Crocs has business presence across Asia-Pacific, the North America, the Middle East, Africa and Europe. The company is headquartered in Broomfield, Colorado, the US.

Scope

Detailed information on Crocs, Inc. required for business and competitor intelligence needs



A study of the major internal and external factors affecting Crocs, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Crocs, Inc. including a breakdown and examination of key business segments

Intelligence on Crocs, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Crocs, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Crocs, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Crocs, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Crocs, Inc.'s business structure, strategy and prospects.



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