

# Creightons plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Creightons plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Creightons plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Creightons Plc (Creightons) develops, manufactures and markets personal care and beauty products. The company's product portfolio comprises hair care, skin care, body care, shaving products, fragrances, male grooming, self-tan or bronzing, spa inspired products, home fragrance products with candles products. It also provides market analysis, product development, logistics, concept generation, manufacturing and brand development services. Creightons markets products under Frizz no more, Volume pro, Argan body, Argan Smooth, Keration Pro, Ingredients, Perfect hair, Bronze Ambition, Just hair, and Beautiful brunette/Sunshine blonde brand names. The company sells products through a range of retail and internet outlets. Creightons is headquartered in Peterborough, Cambridgeshire, the UK

### Scope

Detailed information on Creightons plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Creightons plc in the form of a SWOT analysis

An in-depth view of the business model of Creightons plc including a breakdown and examination of key business segments

Intelligence on Creightons plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Creightons plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Creightons plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Creightons plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Creightons plc's business structure, strategy and prospects.

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