

# Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Credit Suisse Group AG (Credit Suisse) is a provider of integrated financial solutions. It offers investment banking, private banking, and asset management solutions. Credit Suisse provides advisory, banking services such as accounts, cards, and mortgages, and wealth management services. The company also offers consultancy, transaction banking, alternative investments, and other supportive services. It operates through a network of branch offices, representative offices, ATMs, online portals, and wealth managers; and serves retail, commercial, institutional, high net worth individuals, ultra-high net worth individuals, and wealthy family clients. The company operates in Europe, Asia-Pacific, Africa, Middle East, and the Americas. Credit Suisse is headquartered in Zurich, Switzerland.

### SCOPE

Detailed information on Credit Suisse Group AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Credit Suisse Group AG in the form of a SWOT analysis

An in-depth view of the business model of Credit Suisse Group AG including a breakdown and examination of key business segments

Intelligence on Credit Suisse Group AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Credit Suisse Group AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Credit Suisse Group AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Credit Suisse Group AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Credit Suisse Group AG's business structure, strategy and prospects.

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