

Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report

SUMMARY

Credit Suisse Group AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Credit Suisse Group AG (Credit Suisse) is a provider of integrated financial solutions. It offers investment banking, private banking, and asset management solutions. Credit Suisse provides advisory, banking services such as accounts, cards, and mortgages, and wealth management services. The company also offers consultancy, transaction banking, alternative investments, and other supportive services. It operates through a network of branch offices, representative offices, ATMs, online portals, and wealth managers; and serves retail, commercial, institutional, high net worth individuals, ultra-high net worth individuals, and wealthy family clients. The company operates in Europe, Asia-Pacific, Africa, Middle East, and the Americas. Credit Suisse is headquartered in Zurich, Switzerland.

SCOPE

Detailed information on Credit Suisse Group AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Credit Suisse Group AG in the form of a SWOT analysis

An in-depth view of the business model of Credit Suisse Group AG including a breakdown and examination of key business segments

Intelligence on Credit Suisse Group AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Credit Suisse Group AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Credit Suisse Group AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Credit Suisse Group AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Credit Suisse Group AG's business structure, strategy and prospects.

Contents

- Company Snapshot
- Credit Suisse Group AG: Company Overview
- Credit Suisse Group AG: Overview and Key Facts
- Credit Suisse Group AG: Overview
- Credit Suisse Group AG: Key Facts
- Credit Suisse Group AG: Key Employees
- Credit Suisse Group AG: Key Employee Biographies
- Credit Suisse Group AG: Major Products and Services
- Credit Suisse Group AG: Company History
- Credit Suisse Group AG: Management Statement
- Credit Suisse Group AG: Locations and Subsidiaries
- Credit Suisse Group AG: Key Competitors
- Credit Suisse Group AG: Company Analysis
- Credit Suisse Group AG: Business Description
- Credit Suisse Group AG: SWOT Analysis
- Credit Suisse Group AG: SWOT Overview
- Credit Suisse Group AG: Strengths
- Credit Suisse Group AG: Weaknesses
- Credit Suisse Group AG: Opportunities
- Credit Suisse Group AG: Threats
- Credit Suisse Group AG: Corporate Financial Deals Activity
- Credit Suisse Group AG: Financial Deals Overview
- Credit Suisse Group AG: Targets and Partners
- Credit Suisse Group AG: Top Deals 2019 - 2023YTD*
- Credit Suisse Group AG: Advisors
- Credit Suisse Group AG: Top Legal Advisors
- Credit Suisse Group AG: Top Financial Advisors
- Credit Suisse Group AG: Mergers and Acquisitions
- Credit Suisse Group AG: Corporate Venturing
- Credit Suisse Group AG: Capital Raising
- Credit Suisse Group AG: Divestments
- Credit Suisse Group AG: Private Equity and Ownership
- Credit Suisse Group AG: Recent Developments
- Credit Suisse Group AG: News and Events Summary
- Credit Suisse Group AG: Corporate Governance
- Credit Suisse Group AG: Regulatory and Legal Events
- Appendix

[Contact Us](#)
[Methodology](#)
[About MarketLine](#)

List Of Tables

LIST OF TABLES

- Table 1: Credit Suisse Group AG: Key Facts
- Table 2: Credit Suisse Group AG: Key Employees
- Table 3: Credit Suisse Group AG: Company History
- Table 4: Credit Suisse Group AG: Locations and Subsidiaries
- Table 5: Credit Suisse Group AG: Key Competitors
- Table 6: Credit Suisse Group AG: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Credit Suisse Group AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: Credit Suisse Group AG: M&A Average Deal Size - Value (US\$m)
- Table 9: Credit Suisse Group AG: Targets and Partners
- Table 10: Credit Suisse Group AG: Top Deals 2019 - 2023YTD*
- Table 11: Credit Suisse Group AG: Legal Advisor Ranking by Value (US\$m)
- Table 12: Credit Suisse Group AG: Financial Advisor Ranking by Value (US\$m)
- Table 13: Credit Suisse Group AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: Credit Suisse Group AG: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: Credit Suisse Group AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 16: Credit Suisse Group AG: Corporate Venturing by Geography (2019 - YTD*2023)
- Table 17: Credit Suisse Group AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 18: Credit Suisse Group AG: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 19: Credit Suisse Group AG: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 20: Credit Suisse Group AG: Divestments by Geography (2019 - YTD*2023)
- Table 21: Credit Suisse Group AG: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)
- Table 22: Credit Suisse Group AG: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)
- Table 23: Credit Suisse Group AG: News and Events Summary
- Table 24: Credit Suisse Group AG: Corporate Governance
- Table 25: Credit Suisse Group AG: Regulatory and Legal Events

List Of Figures

LIST OF FIGURES

Figure 1: Credit Suisse Group AG: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Credit Suisse Group AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Credit Suisse Group AG: M&A Average Deal Size - Value (US\$m)

Figure 4: Credit Suisse Group AG: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Credit Suisse Group AG: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: Credit Suisse Group AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: Credit Suisse Group AG: Corporate Venturing by Geography (2019 - YTD*2023)

Figure 8: Credit Suisse Group AG: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 9: Credit Suisse Group AG: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 10: Credit Suisse Group AG: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 11: Credit Suisse Group AG: Divestments by Geography (2019 - YTD*2023)

Figure 12: Credit Suisse Group AG: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 13: Credit Suisse Group AG: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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