

Credit Cards in the United States

<https://marketpublishers.com/r/CD9C3365ECFEN.html>

Date: April 2020

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: CD9C3365ECFEN

Abstracts

Credit Cards in the United States

SUMMARY

Credit Cards in the United States industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The US credit cards sector had total value of \$872.0bn in 2019, representing a compound annual growth rate (CAGR) of 6.1% between 2015 and 2019.

Consumer confidence, as well as household disposable income, was the main driving force behind the credit cards sector during the historic period.

The growth of online systems and apps to help consumers manage finances across different accounts has led to more accessible finance management for consumers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the credit cards market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in the United States

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States credit cards market with five year forecasts

REASONS TO BUY

What was the size of the United States credit cards market by value in 2019?

What will be the size of the United States credit cards market in 2024?

What factors are affecting the strength of competition in the United States credit cards market?

How has the market performed over the last five years?

How large is the United States's credit cards market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. JPMorgan Chase & Co.
- 8.2. Bank of America Corp
- 8.3. Discover Financial Services
- 8.4. Citibank NA
- 8.5. American Express Co
- 8.6. Capital One Bank, (USA), National Association

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States credit cards market value: \$ billion, 2015-19
Table 2: United States credit cards market geography segmentation: \$ billion, 2019
Table 3: United States credit cards market value forecast: \$ billion, 2019-24
Table 4: JPMorgan Chase & Co.: key facts
Table 5: JPMorgan Chase & Co.: Annual Financial Ratios
Table 6: JPMorgan Chase & Co.: Key Employees
Table 7: JPMorgan Chase & Co.: Key Employees Continued
Table 8: Bank of America Corp: key facts
Table 9: Bank of America Corp: Annual Financial Ratios
Table 10: Bank of America Corp: Key Employees
Table 11: Bank of America Corp: Key Employees Continued
Table 12: Discover Financial Services: key facts
Table 13: Discover Financial Services: Annual Financial Ratios
Table 14: Discover Financial Services: Key Employees
Table 15: Discover Financial Services: Key Employees Continued
Table 16: Citibank NA: key facts
Table 17: Citibank NA: Key Employees
Table 18: American Express Co: key facts
Table 19: American Express Co: Annual Financial Ratios
Table 20: American Express Co: Key Employees
Table 21: American Express Co: Key Employees Continued
Table 22: Capital One Bank, (USA), National Association: key facts
Table 23: Capital One Bank, (USA), National Association: Key Employees
Table 24: United States size of population (million), 2015-19
Table 25: United States gdp (constant 2005 prices, \$ billion), 2015-19
Table 26: United States gdp (current prices, \$ billion), 2015-19
Table 27: United States inflation, 2015-19
Table 28: United States consumer price index (absolute), 2015-19
Table 29: United States exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United States credit cards market value: \$ billion, 2015-19

Figure 2: United States credit cards market geography segmentation: % share, by value, 2019

Figure 3: United States credit cards market value forecast: \$ billion, 2019-24

Figure 4: Forces driving competition in the credit cards market in the United States, 2019

Figure 5: Drivers of buyer power in the credit cards market in the United States, 2019

Figure 6: Drivers of supplier power in the credit cards market in the United States, 2019

Figure 7: Factors influencing the likelihood of new entrants in the credit cards market in the United States, 2019

Figure 8: Factors influencing the threat of substitutes in the credit cards market in the United States, 2019

Figure 9: Drivers of degree of rivalry in the credit cards market in the United States, 2019

COMPANIES MENTIONED

JPMorgan Chase & Co.

Bank of America Corp

Discover Financial Services

Citibank NA

American Express Co

Capital One Bank, (USA), National Association

I would like to order

Product name: Credit Cards in the United States

Product link: <https://marketpublishers.com/r/CD9C3365ECFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD9C3365ECFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970