

Credit Cards in the United States

<https://marketpublishers.com/r/CD9C3365ECFEN.html>

Date: April 2020

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: CD9C3365ECFEN

Abstracts

Credit Cards in the United States

SUMMARY

Credit Cards in the United States industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The US credit cards sector had total value of \$872.0bn in 2019, representing a compound annual growth rate (CAGR) of 6.1% between 2015 and 2019.

Consumer confidence, as well as household disposable income, was the main driving force behind the credit cards sector during the historic period.

The growth of online systems and apps to help consumers manage finances across different accounts has led to more accessible finance management for consumers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the credit cards market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in the United States

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States credit cards market with five year forecasts

REASONS TO BUY

What was the size of the United States credit cards market by value in 2019?

What will be the size of the United States credit cards market in 2024?

What factors are affecting the strength of competition in the United States credit cards market?

How has the market performed over the last five years?

How large is the United States's credit cards market in relation to its regional counterparts?

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COMPANIES MENTIONED

JPMorgan Chase & Co.

Bank of America Corp

Discover Financial Services

Citibank NA

American Express Co

Capital One Bank, (USA), National Association

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