

Credit Cards in North America

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Abstracts

Credit Cards in North America

SUMMARY

Credit Cards in North America industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The North American Credit Cards sector had total value of \$957.1bn in 2019, representing a compound annual growth rate (CAGR) of 6% between 2015 and 2019.

The US credit cards sector has been the main growth driver behind the North American sector, as it accounts for nearly 90% of its value.

Similarly, the penetration of credit cards and the frequency of transactions have been increasing at a strong rate in Mexico amid the population's rising income, leading to double%li%digit growth rates in balances outstanding.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the credit cards market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in North America

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America credit cards market with five year forecasts

REASONS TO BUY

What was the size of the North America credit cards market by value in 2019?

What will be the size of the North America credit cards market in 2024?

What factors are affecting the strength of competition in the North America credit cards market?

How has the market performed over the last five years?

How large is North America's credit cards market in relation to its regional counterparts?

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COMPANIES MENTIONED

JPMorgan Chase & Co.

Bank of America Corp

Citibank NA

American Express Co

Capital One Bank, (USA), National Association

The Bank of Nova Scotia

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