

Credit Cards in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Credit Cards in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The North American credit cards sector had total balances outstanding of \$994.2bn in 2020, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 7.2% between 2016 and 2020, to reach a total of 49.6 billion number of credit card transactions in 2020.

The US is by far the largest credit cards sector in the region, accounting for 89% of its total revenues in 2020, therefore its performance is heavily reflected in the regions as a whole.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in North America

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America credit cards market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America credit cards market by value in 2020?

What will be the size of the North America credit cards market in 2025?

What factors are affecting the strength of competition in the North America credit cards market?

How has the market performed over the last five years?

Who are the top competitors in North America's credit cards market?

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