

# Credit Cards in Japan

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## Abstracts

Credit Cards in Japan

### SUMMARY

Credit Cards in Japan industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The Japanese credit cards sector had total value of \$51.5bn in 2019, representing a compound annual growth rate (CAGR) of 3.2% between 2015 and 2019.

An ultra%li%low interest rate environment in recent years in Japan - with negative interest rates since 2016 in a bid to spur economic growth - has enhanced consumer lending.

In the Japanese sector, household disposable income is negatively correlated with the use of credit cards.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the credit cards market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Japan

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan credit cards market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan credit cards market by value in 2019?

What will be the size of the Japan credit cards market in 2024?

What factors are affecting the strength of competition in the Japan credit cards market?

How has the market performed over the last five years?

How large is Japan's credit cards market in relation to its regional counterparts?

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Mitsubishi UFJ Financial Group Inc

Mizuho Financial Group Inc

Sumitomo Mitsui Financial Group Inc

Japan Post Bank Co Ltd

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