

# Credit Cards in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Credit Cards in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Japanese credit cards sector had total balances outstanding of \$121.1bn in 2020, representing a compound annual growth rate (CAGR) of 8.3% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 8.9% between 2016 and 2020, to reach a total of 13.6 billion number of credit card transactions in 2020.

Credit cards are the most popular payment card in Japan due to their associated reward programs, which are considered far more beneficial than those offered for debit and prepaid cards.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Japan

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan credit cards market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan credit cards market by value in 2020?

What will be the size of the Japan credit cards market in 2025?

What factors are affecting the strength of competition in the Japan credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Japan's credit cards market?

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