

Credit Cards in India - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Credit Cards in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Indian credit cards sector had total balances outstanding of \$15.9bn in 2020, representing a compound annual growth rate (CAGR) of 22.5% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 20.6% between 2016 and 2020, to reach a total of 2.3 billion number of credit card transactions in 2020.

The gradual relaxation of monetary policy in India since 2014 has stimulated demand for credit. Despite this, credit and charge card penetration is low in India, standing at 4.6 cards per 100 individuals in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in India

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India credit cards market with five year forecasts

REASONS TO BUY

What was the size of the India credit cards market by value in 2020?

What will be the size of the India credit cards market in 2025?

What factors are affecting the strength of competition in the India credit cards market?

How has the market performed over the last five years?

What are the main segments that make up India's credit cards market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of the leading players?
- 7.4. What are the main challengers to the incumbents?
- 7.5. How have leading players reacted to the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. Axis Bank Limited
- 8.2. HDFC Bank Ltd
- 8.3. ICICI Bank Ltd
- 8.4. State Bank of India

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: India credit cards market value: \$ billion, 2016-20

Table 2: India credit cards market volume: million number of credit card transactions, 2016-20

Table 3: India credit cards market geography segmentation: \$ billion, 2020

Table 4: India credit cards market value forecast: \$ billion, 2020-25

Table 5: India credit cards market volume forecast: million number of credit card transactions, 2020-25

Table 6: Axis Bank Limited: key facts

Table 7: Axis Bank Limited: Annual Financial Ratios

Table 8: Axis Bank Limited: Key Employees

Table 9: HDFC Bank Ltd: key facts

Table 10: HDFC Bank Ltd: Annual Financial Ratios

Table 11: HDFC Bank Ltd: Key Employees

Table 12: HDFC Bank Ltd: Key Employees Continued

Table 13: ICICI Bank Ltd: key facts

Table 14: ICICI Bank Ltd: Annual Financial Ratios

Table 15: ICICI Bank Ltd: Key Employees

Table 16: State Bank of India: key facts

Table 17: State Bank of India: Annual Financial Ratios

Table 18: State Bank of India: Key Employees

Table 19: State Bank of India: Key Employees Continued

Table 20: India size of population (million), 2016-20

Table 21: India gdp (constant 2005 prices, \$ billion), 2016-20

Table 22: India gdp (current prices, \$ billion), 2016-20

Table 23: India inflation, 2016-20

Table 24: India consumer price index (absolute), 2016-20

Table 25: India exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: India credit cards market value: \$ billion, 2016-20

Figure 2: India credit cards market volume: million number of credit card transactions, 2016-20

Figure 3: India credit cards market geography segmentation: % share, by value, 2020

Figure 4: India credit cards market value forecast: \$ billion, 2020-25

Figure 5: India credit cards market volume forecast: million number of credit card transactions, 2020-25

Figure 6: Forces driving competition in the credit cards market in India, 2020

Figure 7: Drivers of buyer power in the credit cards market in India, 2020

Figure 8: Drivers of supplier power in the credit cards market in India, 2020

Figure 9: Factors influencing the likelihood of new entrants in the credit cards market in India, 2020

Figure 10: Factors influencing the threat of substitutes in the credit cards market in India, 2020

Figure 11: Drivers of degree of rivalry in the credit cards market in India, 2020

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