

Credit Cards in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Credit Cards in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The German credit cards sector had total balances outstanding of \$9.9bn in 2020, representing a compound annual growth rate (CAGR) of 2.7% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 12.4% between 2016 and 2020, to reach a total of 163 million number of credit card transactions in 2020.

Credit card uptake remains low in Germany, mainly due to consumers' preference for debt-free payment instruments.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the credit cards market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Germany

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany credit cards market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany credit cards market by value in 2020?

What will be the size of the Germany credit cards market in 2025?

What factors are affecting the strength of competition in the Germany credit cards market?

How has the market performed over the last five years?

Who are the top competitors in Germany's credit cards market?

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