

Credit Cards in France

<https://marketpublishers.com/r/CB32F0DAB08EN.html>

Date: April 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: CB32F0DAB08EN

Abstracts

Credit Cards in France

SUMMARY

Credit Cards in France industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The French credit cards sector had total value of \$21.5bn in 2019, representing a compound annual rate of change (CARC) of - 1% between 2015 and 2019.

French consumers have shifted demand from revolving credit to non%li%revolving credit as the low interest rate environment in the Eurozone has enhanced the option of long%li%term credit

French consumers are more willing to save their income or spend their own money now, rather than take credit and have to pay interest rates later, meaning that they are more risk%li%averse.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the credit cards market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in France

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France credit cards market with five year forecasts

REASONS TO BUY

What was the size of the France credit cards market by value in 2019?

What will be the size of the France credit cards market in 2024?

What factors are affecting the strength of competition in the France credit cards market?

How has the market performed over the last five years?

How large is France's credit cards market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What threats do the leading players face?

8 COMPANY PROFILES

- 8.1. Credit Agricole SA
- 8.2. BPCE SA
- 8.3. La Banque Postale
- 8.4. The Credit Mutuel-CIC Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France credit cards market value: \$ billion, 2015-19

Table 2: France credit cards market geography segmentation: \$ billion, 2019

Table 3: France credit cards market value forecast: \$ billion, 2019-24

Table 4: Credit Agricole SA: key facts

Table 5: Credit Agricole SA: Annual Financial Ratios

Table 6: Credit Agricole SA: Key Employees

Table 7: Credit Agricole SA: Key Employees Continued

Table 8: Credit Agricole SA: Key Employees Continued

Table 9: Credit Agricole SA: Key Employees Continued

Table 10: BPCE SA: key facts

Table 11: BPCE SA: Key Employees

Table 12: BPCE SA: Key Employees Continued

Table 13: La Banque Postale: key facts

Table 14: La Banque Postale: Key Employees

Table 15: La Banque Postale: Key Employees Continued

Table 16: The Credit Mutuel-CIC Group: key facts

Table 17: The Credit Mutuel-CIC Group: Key Employees

Table 18: France size of population (million), 2015-19

Table 19: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 20: France gdp (current prices, \$ billion), 2015-19

Table 21: France inflation, 2015-19

Table 22: France consumer price index (absolute), 2015-19

Table 23: France exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: France credit cards market value: \$ billion, 2015-19

Figure 2: France credit cards market geography segmentation: % share, by value, 2019

Figure 3: France credit cards market value forecast: \$ billion, 2019-24

Figure 4: Forces driving competition in the credit cards market in France, 2019

Figure 5: Drivers of buyer power in the credit cards market in France, 2019

Figure 6: Drivers of supplier power in the credit cards market in France, 2019

Figure 7: Factors influencing the likelihood of new entrants in the credit cards market in France, 2019

Figure 8: Factors influencing the threat of substitutes in the credit cards market in France, 2019

Figure 9: Drivers of degree of rivalry in the credit cards market in France, 2019

COMPANIES MENTIONED

Credit Agricole SA

BPCE SA

La Banque Postale

The Credit Mutuel-CIC Group

I would like to order

Product name: Credit Cards in France

Product link: <https://marketpublishers.com/r/CB32F0DAB08EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB32F0DAB08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970