

Credit Cards in France

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Abstracts

Credit Cards in France

SUMMARY

Credit Cards in France industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The French credit cards sector had total value of \$21.5bn in 2019, representing a compound annual rate of change (CARC) of - 1% between 2015 and 2019.

French consumers have shifted demand from revolving credit to non%li%revolving credit as the low interest rate environment in the Eurozone has enhanced the option of long%li%term credit

French consumers are more willing to save their income or spend their own money now, rather than take credit and have to pay interest rates later, meaning that they are more risk%li%averse.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the credit cards market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in France

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France credit cards market with five year forecasts

REASONS TO BUY

What was the size of the France credit cards market by value in 2019?

What will be the size of the France credit cards market in 2024?

What factors are affecting the strength of competition in the France credit cards market?

How has the market performed over the last five years?

How large is France's credit cards market in relation to its regional counterparts?

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COMPANIES MENTIONED

Credit Agricole SA

BPCE SA

La Banque Postale

The Credit Mutuel-CIC Group

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