

Credit Cards in France - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/C3C310107D03EN.html>

Date: March 2021

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: C3C310107D03EN

Abstracts

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SUMMARY

Credit Cards in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The French credit cards sector had total balances outstanding of \$7.1bn in 2020, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 18.1% between 2016 and 2020, to reach a total of 1.6 billion number of credit card transactions in 2020.

Credit card usage is low in France due to the debt-averse nature of consumers as well as stringent application procedures.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in France

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France credit cards market with five year forecasts

REASONS TO BUY

What was the size of the France credit cards market by value in 2020?

What will be the size of the France credit cards market in 2025?

What factors are affecting the strength of competition in the France credit cards market?

How has the market performed over the last five years?

What are the main segments that make up France's credit cards market?

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