

Credit Cards in Brazil

<https://marketpublishers.com/r/C7CD7149BEEEN.html>

Date: April 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: C7CD7149BEEEN

Abstracts

Credit Cards in Brazil

SUMMARY

Credit Cards in Brazil industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The Brazilian credit cards sector had total value of \$67.4bn in 2019, representing a compound annual growth rate (CAGR) of 11.4% between 2015 and 2019.

The growth of the Brazilian sector has been driven by the increasing volume and average value of credit card transactions, as well as by rollover credit.

Despite low consumer consumption, Brazilian consumers feel more confident due to the country's economy and banking lending system, which has boosted the credit sector.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the credit cards market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Brazil

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil credit cards market with five year forecasts

REASONS TO BUY

What was the size of the Brazil credit cards market by value in 2019?

What will be the size of the Brazil credit cards market in 2024?

What factors are affecting the strength of competition in the Brazil credit cards market?

How has the market performed over the last five years?

How large is Brazil's credit cards market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. What threats do the leading players face?

8 COMPANY PROFILES

8.1. Banco do Brasil SA

8.2. Banco Bradesco SA

8.3. Banco Santander (Brasil) SA

8.4. Itau Unibanco Holding SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil credit cards market value: \$ billion, 2015-19
Table 2: Brazil credit cards market geography segmentation: \$ billion, 2019
Table 3: Brazil credit cards market value forecast: \$ billion, 2019-24
Table 4: Banco do Brasil SA: key facts
Table 5: Banco do Brasil SA: Annual Financial Ratios
Table 6: Banco do Brasil SA: Key Employees
Table 7: Banco Bradesco SA: key facts
Table 8: Banco Bradesco SA: Annual Financial Ratios
Table 9: Banco Bradesco SA: Key Employees
Table 10: Banco Santander (Brasil) SA: key facts
Table 11: Banco Santander (Brasil) SA: Annual Financial Ratios
Table 12: Banco Santander (Brasil) SA: Key Employees
Table 13: Banco Santander (Brasil) SA: Key Employees Continued
Table 14: Itau Unibanco Holding SA: key facts
Table 15: Itau Unibanco Holding SA: Annual Financial Ratios
Table 16: Itau Unibanco Holding SA: Key Employees
Table 17: Itau Unibanco Holding SA: Key Employees Continued
Table 18: Brazil size of population (million), 2015-19
Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
Table 20: Brazil gdp (current prices, \$ billion), 2015-19
Table 21: Brazil inflation, 2015-19
Table 22: Brazil consumer price index (absolute), 2015-19
Table 23: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil credit cards market value: \$ billion, 2015-19

Figure 2: Brazil credit cards market geography segmentation: % share, by value, 2019

Figure 3: Brazil credit cards market value forecast: \$ billion, 2019-24

Figure 4: Forces driving competition in the credit cards market in Brazil, 2019

Figure 5: Drivers of buyer power in the credit cards market in Brazil, 2019

Figure 6: Drivers of supplier power in the credit cards market in Brazil, 2019

Figure 7: Factors influencing the likelihood of new entrants in the credit cards market in Brazil, 2019

Figure 8: Factors influencing the threat of substitutes in the credit cards market in Brazil, 2019

Figure 9: Drivers of degree of rivalry in the credit cards market in Brazil, 2019

COMPANIES MENTIONED

Banco do Brasil SA

Banco Bradesco SA

Banco Santander (Brasil) SA

Itau Unibanco Holding SA

I would like to order

Product name: Credit Cards in Brazil

Product link: <https://marketpublishers.com/r/C7CD7149BEEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7CD7149BEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970