

# Credit Cards in Brazil

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## Abstracts

Credit Cards in Brazil

### SUMMARY

Credit Cards in Brazil industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit market.

The Brazilian credit cards sector had total value of \$67.4bn in 2019, representing a compound annual growth rate (CAGR) of 11.4% between 2015 and 2019.

The growth of the Brazilian sector has been driven by the increasing volume and average value of credit card transactions, as well as by rollover credit.

Despite low consumer consumption, Brazilian consumers feel more confident due to the country's economy and banking lending system, which has boosted the credit sector.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the credit cards market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Brazil

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil credit cards market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil credit cards market by value in 2019?

What will be the size of the Brazil credit cards market in 2024?

What factors are affecting the strength of competition in the Brazil credit cards market?

How has the market performed over the last five years?

How large is Brazil's credit cards market in relation to its regional counterparts?

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Banco do Brasil SA

Banco Bradesco SA

Banco Santander (Brasil) SA

Itau Unibanco Holding SA

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