

Credit Cards in Australia - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/C1FF7A250B73EN.html>

Date: March 2021

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: C1FF7A250B73EN

Abstracts

Credit Cards in Australia - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Australian credit cards sector had total balances outstanding of \$28.5bn in 2020, representing a compound annual rate of change (CARC) of -3.7% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 2.9 billion number of credit card transactions in 2020.

The Australian sector's decline was mostly due to the 0.8% interchange fee cap on credit cards introduced in July 2017, which had a great impact on premium credit cards.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia credit cards market by value in 2020?

What will be the size of the Australia credit cards market in 2025?

What factors are affecting the strength of competition in the Australia credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Australia's credit cards market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of the leading players?
- 7.4. What are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Australia and New Zealand Banking Group Ltd
- 8.2. Westpac Banking Corp
- 8.3. National Australia Bank Ltd
- 8.4. Commonwealth Bank of Australia

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia credit cards market value: \$ billion, 2016-20

Table 2: Australia credit cards market volume: million number of credit card transactions, 2016-20

Table 3: Australia credit cards market geography segmentation: \$ billion, 2020

Table 4: Australia credit cards market value forecast: \$ billion, 2020-25

Table 5: Australia credit cards market volume forecast: million number of credit card transactions, 2020-25

Table 6: Australia and New Zealand Banking Group Ltd: key facts

Table 7: Australia and New Zealand Banking Group Ltd: Annual Financial Ratios

Table 8: Australia and New Zealand Banking Group Ltd: Key Employees

Table 9: Westpac Banking Corp: key facts

Table 10: Westpac Banking Corp: Annual Financial Ratios

Table 11: Westpac Banking Corp: Key Employees

Table 12: National Australia Bank Ltd: key facts

Table 13: National Australia Bank Ltd: Annual Financial Ratios

Table 14: National Australia Bank Ltd: Key Employees

Table 15: Commonwealth Bank of Australia: key facts

Table 16: Commonwealth Bank of Australia: Annual Financial Ratios

Table 17: Commonwealth Bank of Australia: Key Employees

Table 18: Australia size of population (million), 2016-20

Table 19: Australia gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Australia gdp (current prices, \$ billion), 2016-20

Table 21: Australia inflation, 2016-20

Table 22: Australia consumer price index (absolute), 2016-20

Table 23: Australia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Australia credit cards market value: \$ billion, 2016-20

Figure 2: Australia credit cards market volume: million number of credit card transactions, 2016-20

Figure 3: Australia credit cards market geography segmentation: % share, by value, 2020

Figure 4: Australia credit cards market value forecast: \$ billion, 2020-25

Figure 5: Australia credit cards market volume forecast: million number of credit card transactions, 2020-25

Figure 6: Forces driving competition in the credit cards market in Australia, 2020

Figure 7: Drivers of buyer power in the credit cards market in Australia, 2020

Figure 8: Drivers of supplier power in the credit cards market in Australia, 2020

Figure 9: Factors influencing the likelihood of new entrants in the credit cards market in Australia, 2020

Figure 10: Factors influencing the threat of substitutes in the credit cards market in Australia, 2020

Figure 11: Drivers of degree of rivalry in the credit cards market in Australia, 2020

I would like to order

Product name: Credit Cards in Australia - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/C1FF7A250B73EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1FF7A250B73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970