

# Credit Cards in Australia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Australian credit cards sector had total balances outstanding of \$28.5bn in 2020, representing a compound annual rate of change (CARC) of -3.7% between 2016 and 2020.

Sector consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 2.9 billion number of credit card transactions in 2020.

The Australian sector's decline was mostly due to the 0.8% interchange fee cap on credit cards introduced in July 2017, which had a great impact on premium credit cards.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia credit cards market by value in 2020?

What will be the size of the Australia credit cards market in 2025?

What factors are affecting the strength of competition in the Australia credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Australia's credit cards market?

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