

# Credit Acceptance Corp - Strategy, SWOT and Corporate Finance Report

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Date: June 2023

Pages: 47

Price: US\$ 175.00 (Single User License)

ID: CAF1AF121A5EN

## Abstracts

Credit Acceptance Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Credit Acceptance Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Credit Acceptance Corp (CAC) is a provider of auto finance solutions, which comprises of vehicle loans, vehicle service contracts and global positioning system-based starter interrupt devices. The company's loan programs comprise of portfolio program, which advances money to dealers in exchange for the right to service the underlying consumer loans; and purchase program, through which the company buys the consumer loans from the dealers and keeps all amounts collected from the consumer. CAC markets its products through a wide network of independent and franchised automobile dealers and third-party providers located in the US. It primarily has an operational presence in Michigan, New York, Ohio, Texas, New Jersey. CAC is headquartered in Southfield, Michigan, the US.

### SCOPE

Detailed information on Credit Acceptance Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Credit Acceptance Corp in the form of a SWOT analysis

An in-depth view of the business model of Credit Acceptance Corp including a breakdown and examination of key business segments

Intelligence on Credit Acceptance Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Credit Acceptance Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Credit Acceptance Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Credit Acceptance Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Credit Acceptance Corp's business structure, strategy and prospects.

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