

# Crawford and Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Crawford and Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Crawford and Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Crawford and Company in the form of a SWOT analysis

An in-depth view of the business model of Crawford and Company including a breakdown and examination of key business segments

Intelligence on Crawford and Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Crawford and Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Crawford and Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Crawford and Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Crawford and Company's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Crawford and Company (Crawford) is a provider of claims management solutions to risk management and insurance industry and self-insured companies. The company offers claims services, business process outsourcing and consulting services for key product lines such as workers' compensation claims, legal settlement administration, property and casualty claims management, and medical management. It also provides risk management information systems software and services to corporate risk managers to consolidate workers' compensation, property and liability claims data to analyze and manage their losses and risk to exposures. Crawford serves the leading multinational insurance carriers, brokers, local insurance firms and fortune 1000 companies. The company has a presence in North America, Europe and the Asia-Pacific region. Crawford is headquartered in Atlanta, Georgia, the US.

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### COMPANIES MENTIONED

Crawford and Company

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