

Crawford & Co - Company Profile and SWOT Analysis

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Abstracts

Crawford & Co %li%Company Profile and SWOT Analysis

Summary

Crawford & Co %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Crawford & Co (Crawford) is a provider of claims management and outsourcing solutions to insurance carriers, self-insured entities, brokers and corporations. It offers adjusting and legal services, medical management, third party administration, technology solutions, and contents claims handling solutions such as desk valuation services, field inventory services and contents valuation solutions. It also offers consultative analytical services, initial loss reporting services, risk management information services, loss mitigation services, outsourced subrogation claims management, and administration of loss funds established to pay claims. The company has a presence in North America, the UK, Asia-Pacific, Latin America and Europe. Crawford is headquartered in Atlanta, Georgia, the US.

Scope

Detailed information on Crawford & Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Crawford & Co in the

form of a SWOT analysis

An in-depth view of the business model of Crawford & Co including a breakdown and examination of key business segments

Intelligence on Crawford & Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Crawford & Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Crawford & Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Crawford & Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Crawford & Co's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Crawford & Co: Company Overview
- Crawford & Co: Overview and Key Facts
- Crawford & Co: Overview
- Crawford & Co: Key Facts
- Crawford & Co: Key Employees
- Crawford & Co: Key Employee Biographies
- Crawford & Co: Major Products and Services
- Crawford & Co: Company History
- Crawford & Co: Management Statement
- Crawford & Co: Locations and Subsidiaries
- Crawford & Co: Key Competitors
- Crawford & Co: Company Analysis
- Crawford & Co: Business Description
- Crawford & Co: SWOT Analysis
- Crawford & Co: SWOT Overview
- Crawford & Co: Strengths
- Crawford & Co: Weaknesses
- Crawford & Co: Opportunities
- Crawford & Co: Threats
- Crawford & Co: Corporate Financial Deals Activity
- Crawford & Co: Financial Deals Overview
- Crawford & Co: Targets and Partners
- Crawford & Co: Top Deals 2020 - 2024YTD*
- Crawford & Co: Advisors
- Crawford & Co: Top Legal Advisors
- Crawford & Co: Top Financial Advisors
- Crawford & Co: Mergers and Acquisitions
- Crawford & Co: Divestments
- Crawford & Co: Recent Developments
- Crawford & Co: News and Events Summary
- Crawford & Co: Business Expansion
- Crawford & Co: Contracts
- Crawford & Co: Corporate Governance
- Crawford & Co: Financial Deals
- Crawford & Co: Financial Performance

Crawford & Co: Regulatory and Legal Events

Crawford & Co: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Crawford & Co: Key Facts
- Table 2: Crawford & Co: Key Employees
- Table 3: Crawford & Co: Company History
- Table 4: Crawford & Co: Locations and Subsidiaries
- Table 5: Crawford & Co: Key Competitors
- Table 6: Crawford & Co: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 7: Crawford & Co: Targets and Partners
- Table 8: Crawford & Co: Top Deals 2020 - 2024YTD*
- Table 9: Crawford & Co: Legal Advisor Ranking by Value (US\$m)
- Table 10: Crawford & Co: Financial Advisor Ranking by Value (US\$m)
- Table 11: Crawford & Co: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 12: Crawford & Co: M&A Activity by Geography (2020 - YTD*2024)
- Table 13: Crawford & Co: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 14: Crawford & Co: Divestments by Geography (2020 - YTD*2024)
- Table 15: Crawford & Co: News and Events Summary
- Table 16: Crawford & Co: Business Expansion
- Table 17: Crawford & Co: Contracts
- Table 18: Crawford & Co: Corporate Governance
- Table 19: Crawford & Co: Financial Deals
- Table 20: Crawford & Co: Financial Performance
- Table 21: Crawford & Co: Regulatory and Legal Events
- Table 22: Crawford & Co: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Crawford & Co: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: Crawford & Co: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 3: Crawford & Co: M&A Activity by Geography (2020 - YTD*2024)

Figure 4: Crawford & Co: Divestments Volume and Value Trend (2020 - YTD*2024)

Figure 5: Crawford & Co: Divestments by Geography (2020 - YTD*2024)

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