

# Crawford & Co - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Crawford & Co - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

Crawford & Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Crawford & Co (Crawford) is a provider of claims management solutions to risk management and insurance industry and self-insured companies. The company offers business process outsourcing, claims, and consulting services for key product lines such as workers' compensation claims, legal settlement administration, property and casualty claims management, and medical management. Crawford also provides risk management information systems software and services to corporate risk managers to consolidate workers' compensation, property, and liability claims data to analyze and manage their losses and risk to exposures. Crawford serves the leading multinational insurance carriers, brokers, local insurance firms, government entities, and Fortune 1000 companies. The company has a presence in North America, Asia-Pacific and Europe regions. Crawford is headquartered in Atlanta, Georgia, the US.

#### SCOPE

Detailed information on Crawford & Co required for business and competitor



## intelligence needs

A study of the major internal and external factors affecting Crawford & Co in the form of a SWOT analysis

An in-depth view of the business model of Crawford & Co including a breakdown and examination of key business segments

Intelligence on Crawford & Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Crawford & Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of Crawford & Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Crawford & Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Crawford & Co's business structure, strategy and prospects.



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