

CP Kelco US Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

CP Kelco US Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

CP Kelco US Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

CP Kelco US Inc (CP Kelco), a subsidiary of J.M. Huber Corp, is a manufacturer and marketer of specialty hydrocolloids. The company primarily offers carageenan, cellulose gums, diutan gums, gellan gums, whey protein concentrates, pectin, refined locust bean gums and xanthan gums. CP Kelco markets its products under the brands of Genu, Genuvisco, Kelco, Slendid, Genugel, Keltrol, Kelcogel and Simplese, among others. The company's products find application in food, beverage, personal care, oral care, pharmaceutical, household products, industrial, papermaking and oilfield drilling markets. It operates manufacturing facilities in Brazil, China, Denmark, Germany and the US. Kelco is headquartered in Atlanta, Georgia, the US

SCOPE

Detailed information on CP Kelco US Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting CP Kelco US Inc in the form of a SWOT analysis

An in-depth view of the business model of CP Kelco US Inc including a breakdown and examination of key business segments

Intelligence on CP Kelco US Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about CP Kelco US Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of CP Kelco US Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess CP Kelco US Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on CP Kelco US Inc's business structure, strategy and prospects.

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