

Coty Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Coty Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Coty Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Coty Inc. (Coty or 'the company') is a manufacturer, marketer and distributor of fragrances, color cosmetics, and skin and body care products. The company's major products include hair care products, fragrances, color cosmetics, and skin and body care products and distributes products through drug stores, hypermarkets, prestige retailers, supermarkets, traditional food and drug retailers, mid-tier department stores, and duty-free shops. It markets products under various brands including Biocolor, Bozzano, Bourjois, Clairol, CoverGirl, Jovan, Max Factor, Monange, Paixao, Rimmel, Risque, Sally Hansen, Escade, Joop, Lancaster etc. The company operates its business across the Asia Pacific, Europe, the Americas and the Middle East and Africa regions. Coty is headquartered in New York City, New York, the US.

Scope

Detailed information on Coty Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coty Inc. in the form of a SWOT analysis

An in-depth view of the business model of Coty Inc. including a breakdown and examination of key business segments

Intelligence on Coty Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coty Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Coty Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coty Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coty Inc.'s business structure, strategy and prospects.

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