

Cosway Co Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Cosway Co Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

Cosway Co Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Cosway Co Inc (Cosway) is a contract manufacturer of personal care and over the counter (OTC) products. The company offers turnkey services including concept design and marketing to research and development, package development and procurement, manufacturing and quality assurance. It has expertise and technology to support a broad range of product types, package designs and run sizes. Cosway product portfolio comprises hair care, skin care, bath, and sun care products, apart from loose powders, fragrances and salts. The company also provides contract manufacturing from two facilities that are designed for flexibility and fast turn-around. It sells products through mass, specialty retail, salon, professional, spa, multi-level marketing and infomercial distribution channels. Cosway is headquartered in Carson, California, the US

Scope

Detailed information on Cosway Co Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Cosway Co Inc in the form of a SWOT analysis

An in-depth view of the business model of Cosway Co Inc including a breakdown and examination of key business segments

Intelligence on Cosway Co Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cosway Co Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Cosway Co Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cosway Co Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cosway Co Inc's business structure, strategy and prospects.



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