

COSMOS Pharmaceutical Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

COSMOS Pharmaceutical Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on COSMOS Pharmaceutical Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting COSMOS Pharmaceutical Corporation in the form of a SWOT analysis

An in-depth view of the business model of COSMOS Pharmaceutical Corporation including a breakdown and examination of key business segments

Intelligence on COSMOS Pharmaceutical Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about COSMOS Pharmaceutical Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of COSMOS Pharmaceutical Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess COSMOS Pharmaceutical Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on COSMOS Pharmaceutical Corporation's business structure, strategy and prospects.

KEY HIGHLIGHTS

COSMOS Pharmaceutical Corporation (Cosmos) is a retail chain business of pharmaceutical products based in Japan. The company sells a range of drugs and cosmetic products. Its portfolio of products includes general self medication products, tonic drinks, oral care products, prescription medicines, nursing care products and vitamin supplements. It offers cosmetic products under the brand, Anterije. In addition, it offers health food products, daily food products, diet food, alcoholic beverages, cigarettes, confectionery and seasonings. Furthermore, the company offers miscellaneous goods such as baby products, clothing items, detergents, insecticides, toiletries, cookware, gardening goods, automobile goods and deodorizers. The company also provides product consulting services. It has a presence mainly in four districts such as Kansai, China, Shikoku and Kyushu. Cosmos is headquartered in Fukuoka, Japan.

In FY2014, the company opened 72 new stores across Japan.

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