

# **Cosmax Co Ltd - Company Profile and SWOT Analysis**

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## **Abstracts**

Cosmax Co Ltd %li%Company Profile and SWOT Analysis

#### Summary

Cosmax Co Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

Cosmax Co Ltd (Cosmax) is a manufacturer of cosmetic products. The company's skin care products include emulsions, essence, lotions, cleansings, creams, masks, and body and children's products. Its makeup products comprise of bases, concealers, foundations, powders, lip sticks, mascaras, eye shadows, eye liners, primer, and blemish balm (BB) creams. Cosmax also offers liquid, fabric and gel perfumes; water based nail; hydrogels, partial patches and sheet masks. Its overseas customers include Loreal, Maybelline, Johnson& Johnson, Sasa, Kiss, bella, Seacret, Cosway and Herbalife. The company operates in China, the US, South Korea, Guangzhou, and Indonesia. Cosmax is headquartered in Hwaseong-si, South Korea.

### Scope

Detailed information on Cosmax Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cosmax Co Ltd in the form of a SWOT analysis



An in-depth view of the business model of Cosmax Co Ltd including a breakdown and examination of key business segments

Intelligence on Cosmax Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cosmax Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Cosmax Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cosmax Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cosmax Co Ltd's business structure, strategy and prospects.



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