

Corporacion Lindley S.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Corporacion Lindley S.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Corporacion Lindley S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Corporacion Lindley S.A. in the form of a SWOT analysis

An in-depth view of the business model of Corporacion Lindley S.A. including a breakdown and examination of key business segments

Intelligence on Corporacion Lindley S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Corporacion Lindley S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Corporacion Lindley S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Corporacion Lindley S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Corporacion Lindley S.A.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Corporacion Lindley S.A. (Lindley) is a producer, bottler and distributor of non-alcoholic beverages. The company's product portfolio comprises of carbonated and non-carbonated drinks such as fruit juices, isotonic beverages, energy drinks and mineral water. The company's products are marketed under various brands such as Inca Kola, Inca Kola Light, Coca-Cola, Sprite, Sprite Zero, Fanta, Crush, Kola IngleSA, San Luis, Frugos, Powerade, Burn, Aquarius and Hugo, among others. Lindley is the exclusive local bottler of The Coca-Cola Company in Peru. The company's products are manufactured, sold and distributed under franchise agreements with Schweppes Holdings Limited, Corporacion Inca Kola Peru S.R.L and The Coca-Cola Company. Lindley is headquartered in Lima, Peru.

As part of capacity expansion initiatives, Lindley is building a new megaplant in Pucusana, southern Lima with around US\$180 million, which is expected to start in late 2014.

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COMPANIES MENTIONED

Corporacion Lindley S.A.

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