

# Cooper Tire and Rubber Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Cooper Tire and Rubber Company %li%Strategy, SWOT and Corporate Finance Report

### Summary

Cooper Tire & Rubber Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Cooper Tire & Rubber Company (Cooper Tire or 'the company') a subsidiary of The Goodyear Tire & Rubber Co, is a tire manufacturing company. It designs, manufactures, markets, and sells passenger car and light and medium truck, motorsport, motorcycle, and racing tires. The company markets its tires under Cooper, Discoverer, Endeavor and Claw brands. Cooper Tire sells its products to independent tire dealers, wholesale distributors, regional and national retail tire chains, and large retail chains. The company operates in Asia, Middle East and Europe and North America. The company is headquartered in Findlay, Ohio, the US.

### Scope

Detailed information on Cooper Tire & Rubber Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cooper Tire & Rubber

## Company in the form of a SWOT analysis

An in-depth view of the business model of Cooper Tire & Rubber Company including a breakdown and examination of key business segments

Intelligence on Cooper Tire & Rubber Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cooper Tire & Rubber Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Cooper Tire & Rubber Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cooper Tire & Rubber Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cooper Tire & Rubber Company's business structure, strategy and prospects.

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