

## Coop Group - Strategy, SWOT and Corporate Finance Report

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### Coop Group - Strategy, SWOT and Corporate Finance Report

#### SUMMARY

Coop Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

#### KEY HIGHLIGHTS

Coop Group (Coop or 'the company') is a retail group that offers food and non-food items and operates a chain of supermarkets, departmental stores and megastores. It also operates consumer electronics and electrical household appliance chains, perfume and cosmetics shops, furniture and lighting stores, restaurants, filling stations and pharmacies. The company primarily operates in Switzerland. It is headquartered in Basel, Switzerland

#### SCOPE

- Detailed information on Coop Group required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Coop Group in the form of a SWOT analysis
- An in-depth view of the business model of Coop Group including a breakdown and examination of key business segments
- Intelligence on Coop Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Coop Group, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

#### REASONS TO BUY

- Gain understanding of Coop Group and the factors that influence its strategies.
- Track strategic initiatives of the company and latest corporate news and actions.
- Assess Coop Group as a prospective partner, vendor or supplier.
- Support sales activities by understanding your customers' businesses better.
- Stay up to date on Coop Group's business structure, strategy and prospects.

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## **COMPANIES MENTIONED**

Coop Group

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