

# Coop Group - Company Profile and SWOT Analysis

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## Abstracts

Coop Group -Company Profile and SWOT Analysis

### Summary

Coop Group -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Coop Group (Coop) is a Swiss retail and wholesale company that operates a variety of businesses, including supermarkets, home improvement stores, and restaurants. The company offers apparel, cosmetics, furniture, electronics, pharmaceuticals, beverages, dairy products, bread and baked goods, meat, confectionery, household items, stationery, and office supplies. Coop sells its products through online and physical stores. It also provides wholesale supplies and cash and carry stores for hotels, social service providers, works canteens, patisseries and bakeries, retailers, trades persons and catering sectors. The company offers products under the Naturaplan, Oecoplan, Naturaline, Unique, Prix Garantie, Fine Food, Betty Bossi, Primagusto, and Jamadu brand names. It has business operations in Switzerland, Germany, France, Spain, Romania, Poland, and Austria. Coop is headquartered at Basel, Basel-Stadt, Switzerland.

### Scope

Detailed information on Coop Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coop Group in the form of a SWOT analysis

An in-depth view of the business model of Coop Group including a breakdown and examination of key business segments

Intelligence on Coop Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coop Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Coop Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coop Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coop Group's business structure, strategy and prospects.

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