

# Coop Genossenschaft - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Coop Genossenschaft - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Coop Genossenschaft required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coop Genossenschaft in the form of a SWOT analysis

An in-depth view of the business model of Coop Genossenschaft including a breakdown and examination of key business segments

Intelligence on Coop Genossenschaft's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coop Genossenschaft, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Coop Genossenschaft and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coop Genossenschaft as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coop Genossenschaft's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Coop Genossenschaft (Coop) is a Swiss consumer cooperative, specializes in operating supermarkets, hypermarkets, department stores, pharmacies and convenience stores. The company's product offerings include both food and non-food items including apparel, cosmetics, furniture, electronics, pharmaceuticals, beverages, dairy produce, bread and other baked goods, confectionery, household items, stationery and office supplies. The company sells both branded and private label products. It also offers services such as financial services, insurance, contactless payments, gift cards and card payments. Apart from physical stores, Coop sells its products online through websites, [www.microspot.ch](http://www.microspot.ch), [www.coopathome.ch](http://www.coopathome.ch), [www. Netto.ch](http://www.Netto.ch) and [www.siroop.ch](http://www.siroop.ch), among others. The company also has business interests in banking, restaurant and hotel sectors. It operates manufacturing facilities across in Switzerland, Germany, France, Spain, Belgium, Poland, Hungary and Liechtenstein. Coop is headquartered at Basel, Switzerland.

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