

Convergys Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Convergys Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

Convergys Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Convergys Corporation (Convergys or 'the company') is engaged in customer experience outsourcing. The company provides solutions across the customer lifecycle, including sales, customer service, technical support, customer retention and collections. It offers integrated agent, analytics and technology solutions and helps its clients to improve customer loyalty, reduce costs, and generate revenue through its expertise in customer care, analytics, tech support, collections, home agent, and end-to-end selling. The company offers services across industries, including communications and media, technology, financial services, retail, government and healthcare. It has facilities in North and South America, Europe, the Middle East, Africa and Asia-Pacific. Convergys is headquartered in Cincinnati, Ohio, the US.

SCOPE

Detailed information on Convergys Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Convergys Corporation in the form of a SWOT analysis

An in-depth view of the business model of Convergys Corporation including a breakdown and examination of key business segments

Intelligence on Convergys Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Convergys Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Convergys Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Convergys Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Convergys Corporation's business structure, strategy and prospects.

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