

Continental AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Continental AG %li%Strategy, SWOT and Corporate Finance Report

Summary

Continental AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Continental AG (Continental and 'the Company') is a manufacturer and supplier of automotive parts. Its product portfolio comprises of tires, brake systems, chassis and safety parts, vehicle electronics, rubber, and plastic-based products, powertrain products, actuators, and interior products. It also provides infotainment, telematics, air spring systems, intelligent transportation systems, and sensor technology. The company sells its products to global vehicle manufacturers, suppliers, and assemblers. It markets its products under VDO, Uniroyal, Phoenix, Barum, Continental, ContiTech, Elektrobit, General Tire, Matador, Sportiva, Viking, and Semperit brands. The company operates across Africa, Australia Europe, Latin America, Asia, and the Americas. Continental is headquartered in Hanover, Germany.

Scope

Detailed information on Continental AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Continental AG in the form of a SWOT analysis

An in-depth view of the business model of Continental AG including a breakdown and examination of key business segments

Intelligence on Continental AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Continental AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Continental AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Continental AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Continental AG's business structure, strategy and prospects.

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