

# Containers & Packaging Global Industry Almanac 2019-2028

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# **Abstracts**

Containers & Packaging Global Industry Almanac 2019-2028

# Summary

Global Containers & Packaging industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

The containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials by the market volume.

The containers & packaging market is segmented into paper, plastic, glass, and metal. Folding carton boards, comprised of several layers of fibrous wood pulp, are commonly known as paper segment products. They are extensively used in various industries to package different products. These boards are often coated with polyethylene and lined with aluminum foil to enhance their moisture resistance and durability. However, it should be noted that these containers are still primarily made of board material and not plastic or metal. The paper segment of this industry does not include household or sanitary papers, and it excludes printing papers.



Within the plastic category, there is a diverse range of products that are made from different polymers. These include freestanding plastic bottles, tubs, and jars made from PET, HDPE, LDPE, PP, PVC, PC, and PS/ABS. The plastic segment also encompasses co-extrusions, lamination, and barrier-coated containers, providing various options for manufacturers and consumers.

The glass segment is composed of an amorphous material that lacks a definite crystal structure and displays a characteristic transformation from a complex and relatively fragile state to a molten or rubber-like state when exposed to high temperatures. Container glass, commonly utilized in packaging applications, is typically characterized by its brittleness and may feature optical transparency or coloration.

The metal segment includes freestanding metal cans, bottles, and tins made from steel or aluminum. Our market scope does not cover products used solely for transportation, such as wooden crates, pallets, and steel drums. All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global containers & packaging market recorded revenues of \$607.5 billion in 2023, representing a compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.8% between 2018 and 2023, to reach a total of 383.7 million tonnes in 2023.

Europe captured the largest share of the global container & packaging market, in 2023, accounting for a share of 33.7%, followed by North America with 29.9%.

# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global containers & packaging market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global containers & packaging market



Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global containers & packaging market with five year forecasts by both value and volume

# Reasons to Buy

What was the size of the global containers & packaging market by value in 2023?

What will be the size of the global containers & packaging market in 2028?

What factors are affecting the strength of competition in the global containers & packaging market?

How has the market performed over the last five years?

What are the main segments that make up the global containers & packaging market?



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