

# Containers and Packaging in Italy - Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Containers & Packaging in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The containers and packaging market is a measure of the total volumes and values of production of various types of packaging materials, divided into paper, plastic, metal and glass packaging. The segments include only products that are used explicitly for packaging purposes i.e. the paper segment does not include household and sanitary papers, or printing papers, but does include wrapping papers. It also does not include packaging that is used only for transportation purposes such as wooden crates, pallets, steel drums etc.

The Italian containers & packaging market is expected to generate total revenues of \$35.8bn in 2021, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2021.

Market production volume is forecast to increase with a CAGR of 2% between 2017 and 2021, to reach a total of 12.2 million Tons in 2021.

The value of the Italian containers and packaging market is expected to grow by 2.4% in value terms in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the containers & packaging market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging market in Italy

Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy containers & packaging market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Italy containers & packaging market by value in 2021?

What will be the size of the Italy containers & packaging market in 2026?

What factors are affecting the strength of competition in the Italy containers & packaging market?

How has the market performed over the last five years?

How large is Italy's containers & packaging market in relation to its regional counterparts?

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