

# Consumer Packaged Goods - European Industry Leaders: Top 10 Company Financials Chartbooks

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## Abstracts

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### SUMMARY

In recent years technological innovation has revolutionized almost all markets and industries. This combined with growing political uncertainty, slumps in consumer demand and shifting growth rates in developing economies has thrust many industries and markets into a brave new world.

### KEY HIGHLIGHTS

The European consumer packaged goods market has performed poorly in recent years, due primarily to sluggish consumer demand growth and increasing environmental awareness of consumers.

In the future, market growth is expected to stagnate.

Unilever leads the European market, generating approximately \$60bn in revenues in 2016.

### SCOPE

Details market value and revenue growth rates, both historically and forecast.

Identifies the largest and most important companies in the market.

Compares the growth, in revenue and net profits, of each company over time.

Reviews how successfully each company utilizes its employees.

Considers share prices and their relative fluctuation over time.

Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.

## **REASONS TO BUY**

What is the value of the market?

How has the value of the market changed historically?

How is the market forecast to perform in the future?

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How has each leading company performed on a quarterly basis?

## Contents

Introduction

Top 10 CPG companies: Revenue

Top 10 CPG companies: Revenue Growth

Top 10 CPG companies: Profit

Top 10 CPG companies: Revenue & Profit

Top 10 CPG companies: Net Profit Margin

Top 10 CPG companies: Revenue Per Employee

Top 10 CPG companies: Share Price

Top 10 CPG companies: Revenue vs. Debt

Top 10 CPG companies: Companies

Appendix

## COMPANIES MENTIONED

Nestle

Tyson Foods

Pepsi Co

Mondelez Intl

Kraft Heinz

Unilever

Danone

Associated British Foods

Parmalat SpA

Lindt & Sprungli

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