

# Consumer Electronics Retail - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Consumer Electronics Retail - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Global Consumer Electronics industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The global consumer electronics market had total revenues of \$1,366.2bn in 2020, representing a compound annual growth rate (CAGR) of 4.6% between 2016 and 2020.

Electrical and electronics specialists account for the largest proportion of sales in the global consumer electronics market in 2020, sales through this channel generated \$477.1bn, equivalent to 34.9% of the market's overall value.

Sales of consumer electronics through online pureplay channels have been on the rise for a while across the world, reflecting a global trend in consumer behavior.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the global consumer electronics retail market by value in 2020?

What will be the size of the global consumer electronics retail market in 2025?

What factors are affecting the strength of competition in the global consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up the global consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL CONSUMER ELECTRONICS RETAIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 CONSUMER ELECTRONICS RETAIL IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 CONSUMER ELECTRONICS RETAIL IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 CONSUMER ELECTRONICS RETAIL IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 CONSUMER ELECTRONICS RETAIL IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 CONSUMER ELECTRONICS RETAIL IN ITALY**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 CONSUMER ELECTRONICS RETAIL IN JAPAN**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 CONSUMER ELECTRONICS RETAIL IN AUSTRALIA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 CONSUMER ELECTRONICS RETAIL IN CANADA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 CONSUMER ELECTRONICS RETAIL IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 CONSUMER ELECTRONICS RETAIL IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 CONSUMER ELECTRONICS RETAIL IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 CONSUMER ELECTRONICS RETAIL IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

- 27.1. Country data

## **28 CONSUMER ELECTRONICS RETAIL IN THE UNITED STATES**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

- 29.1. Country data

## **30 COMPANY PROFILES**

## **31 APPENDIX**

- 31.1. Methodology
- 31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global consumer electronics retail market value: \$ billion, 2016-20

Table 2: Global consumer electronics retail market category segmentation: \$ billion, 2020

Table 3: Global consumer electronics retail market geography segmentation: \$ billion, 2020

Table 4: Global consumer electronics retail market distribution: % share, by value, 2020

Table 5: Global consumer electronics retail market value forecast: \$ billion, 2020-25

Table 6: Global size of population (million), 2016-20

Table 7: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 8: Global gdp (current prices, \$ billion), 2016-20

Table 9: Global inflation, 2016-20

Table 10: Global consumer price index (absolute), 2016-20

Table 11: Global exchange rate, 2016-20

Table 12: Asia-Pacific consumer electronics retail market value: \$ billion, 2016-20

Table 13: Asia-Pacific consumer electronics retail market category segmentation: \$ billion, 2020

Table 14: Asia-Pacific consumer electronics retail market geography segmentation: \$ billion, 2020

Table 15: Asia-Pacific consumer electronics retail market distribution: % share, by value, 2020

Table 16: Asia-Pacific consumer electronics retail market value forecast: \$ billion, 2020-25

Table 17: Europe consumer electronics retail market value: \$ billion, 2016-20

Table 18: Europe consumer electronics retail market category segmentation: \$ billion, 2020

Table 19: Europe consumer electronics retail market geography segmentation: \$ billion, 2020

Table 20: Europe consumer electronics retail market distribution: % share, by value, 2020

Table 21: Europe consumer electronics retail market value forecast: \$ billion, 2020-25

Table 22: Europe size of population (million), 2016-20

Table 23: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 24: Europe gdp (current prices, \$ billion), 2016-20

Table 25: Europe inflation, 2016-20

Table 26: Europe consumer price index (absolute), 2016-20



Table 27: Europe exchange rate, 2016-20

Table 28: France consumer electronics retail market value: \$ billion, 2016-20

Table 29: France consumer electronics retail market category segmentation: \$ billion, 2020

Table 30: France consumer electronics retail market geography segmentation: \$ billion, 2020

Table 31: France consumer electronics retail market distribution: % share, by value, 2020

Table 32: France consumer electronics retail market value forecast: \$ billion, 2020-25

Table 33: France size of population (million), 2016-20

Table 34: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 35: France gdp (current prices, \$ billion), 2016-20

Table 36: France inflation, 2016-20

Table 37: France consumer price index (absolute), 2016-20

Table 38: France exchange rate, 2016-20

Table 39: Germany consumer electronics retail market value: \$ billion, 2016-20

Table 40: Germany consumer electronics retail market category segmentation: \$ billion, 2020

Table 41: Germany consumer electronics retail market geography segmentation: \$ billion, 2020

Table 42: Germany consumer electronics retail market distribution: % share, by value, 2020

Table 43: Germany consumer electronics retail market value forecast: \$ billion, 2020-25

Table 44: Germany size of population (million), 2016-20

Table 45: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 46: Germany gdp (current prices, \$ billion), 2016-20

Table 47: Germany inflation, 2016-20

Table 48: Germany consumer price index (absolute), 2016-20

Table 49: Germany exchange rate, 2016-20

Table 50: Italy consumer electronics retail market value: \$ million, 2016-20

Table 51: Italy consumer electronics retail market category segmentation: \$ million, 2020

Table 52: Italy consumer electronics retail market geography segmentation: \$ million, 2020

Table 53: Italy consumer electronics retail market distribution: % share, by value, 2020

Table 54: Italy consumer electronics retail market value forecast: \$ million, 2020-25

Table 55: Italy size of population (million), 2016-20

Table 56: Italy gdp (constant 2005 prices, \$ billion), 2016-20

Table 57: Italy gdp (current prices, \$ billion), 2016-20

Table 58: Italy inflation, 2016-20

Table 59: Italy consumer price index (absolute), 2016-20

Table 60: Italy exchange rate, 2016-20

Table 61: Japan consumer electronics retail market value: \$ billion, 2016-20

Table 62: Japan consumer electronics retail market category segmentation: \$ billion, 2020

Table 63: Japan consumer electronics retail market geography segmentation: \$ billion, 2020

Table 64: Japan consumer electronics retail market distribution: % share, by value, 2020

Table 65: Japan consumer electronics retail market value forecast: \$ billion, 2020-25

Table 66: Japan size of population (million), 2016-20

Table 67: Japan gdp (constant 2005 prices, \$ billion), 2016-20

Table 68: Japan gdp (current prices, \$ billion), 2016-20

Table 69: Japan inflation, 2016-20

Table 70: Japan consumer price index (absolute), 2016-20

Table 71: Japan exchange rate, 2016-20

Table 72: Australia consumer electronics retail market value: \$ million, 2016-20

Table 73: Australia consumer electronics retail market category segmentation: \$ million, 2020

Table 74: Australia consumer electronics retail market geography segmentation: \$ million, 2020

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global consumer electronics retail market value: \$ billion, 2016-20
- Figure 2: Global consumer electronics retail market category segmentation: % share, by value, 2020
- Figure 3: Global consumer electronics retail market geography segmentation: % share, by value, 2020
- Figure 4: Global consumer electronics retail market distribution: % share, by value, 2020
- Figure 5: Global consumer electronics retail market value forecast: \$ billion, 2020-25
- Figure 6: Forces driving competition in the global consumer electronics retail market, 2020
- Figure 7: Drivers of buyer power in the global consumer electronics retail market, 2020
- Figure 8: Drivers of supplier power in the global consumer electronics retail market, 2020
- Figure 9: Factors influencing the likelihood of new entrants in the global consumer electronics retail market, 2020
- Figure 10: Factors influencing the threat of substitutes in the global consumer electronics retail market, 2020
- Figure 11: Drivers of degree of rivalry in the global consumer electronics retail market, 2020
- Figure 12: Asia-Pacific consumer electronics retail market value: \$ billion, 2016-20
- Figure 13: Asia-Pacific consumer electronics retail market category segmentation: % share, by value, 2020
- Figure 14: Asia-Pacific consumer electronics retail market geography segmentation: % share, by value, 2020
- Figure 15: Asia-Pacific consumer electronics retail market distribution: % share, by value, 2020
- Figure 16: Asia-Pacific consumer electronics retail market value forecast: \$ billion, 2020-25
- Figure 17: Forces driving competition in the consumer electronics retail market in Asia-Pacific, 2020
- Figure 18: Drivers of buyer power in the consumer electronics retail market in Asia-Pacific, 2020
- Figure 19: Drivers of supplier power in the consumer electronics retail market in Asia-Pacific, 2020
- Figure 20: Factors influencing the likelihood of new entrants in the consumer electronics

retail market in Asia-Pacific, 2020

Figure 21: Factors influencing the threat of substitutes in the consumer electronics retail market in Asia-Pacific, 2020

Figure 22: Drivers of degree of rivalry in the consumer electronics retail market in Asia-Pacific, 2020

Figure 23: Europe consumer electronics retail market value: \$ billion, 2016-20

Figure 24: Europe consumer electronics retail market category segmentation: % share, by value, 2020

Figure 25: Europe consumer electronics retail market geography segmentation: % share, by value, 2020

Figure 26: Europe consumer electronics retail market distribution: % share, by value, 2020

Figure 27: Europe consumer electronics retail market value forecast: \$ billion, 2020-25

Figure 28: Forces driving competition in the consumer electronics retail market in Europe, 2020

Figure 29: Drivers of buyer power in the consumer electronics retail market in Europe, 2020

Figure 30: Drivers of supplier power in the consumer electronics retail market in Europe, 2020

Figure 31: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Europe, 2020

Figure 32: Factors influencing the threat of substitutes in the consumer electronics retail market in Europe, 2020

Figure 33: Drivers of degree of rivalry in the consumer electronics retail market in Europe, 2020

Figure 34: France consumer electronics retail market value: \$ billion, 2016-20

Figure 35: France consumer electronics retail market category segmentation: % share, by value, 2020

Figure 36: France consumer electronics retail market geography segmentation: % share, by value, 2020

Figure 37: France consumer electronics retail market distribution: % share, by value, 2020

Figure 38: France consumer electronics retail market value forecast: \$ billion, 2020-25

Figure 39: Forces driving competition in the consumer electronics retail market in France, 2020

Figure 40: Drivers of buyer power in the consumer electronics retail market in France, 2020

Figure 41: Drivers of supplier power in the consumer electronics retail market in France, 2020

Figure 42: Factors influencing the likelihood of new entrants in the consumer electronics retail market in France, 2020

Figure 43: Factors influencing the threat of substitutes in the consumer electronics retail market in France, 2020

Figure 44: Drivers of degree of rivalry in the consumer electronics retail market in France, 2020

Figure 45: Germany consumer electronics retail market value: \$ billion, 2016-20

Figure 46: Germany consumer electronics retail market category segmentation: % share, by value, 2020

Figure 47: Germany consumer electronics retail market geography segmentation: % share, by value, 2020

Figure 48: Germany consumer electronics retail market distribution: % share, by value, 2020

Figure 49: Germany consumer electronics retail market value forecast: \$ billion, 2020-25

Figure 50: Forces driving competition in the consumer electronics retail market in Germany, 2020

Figure 51: Drivers of buyer power in the consumer electronics retail market in Germany, 2020

Figure 52: Drivers of supplier power in the consumer electronics retail market in Germany, 2020

Figure 53: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Germany, 2020

Figure 54: Factors influencing the threat of substitutes in the consumer electronics retail market in Germany, 2020

Figure 55: Drivers of degree of rivalry in the consumer electronics retail market in Germany, 2020

Figure 56: Italy consumer electronics retail market value: \$ million, 2016-20

Figure 57: Italy consumer electronics retail market category segmentation: % share, by value, 2020

Figure 58: Italy consumer electronics retail market geography segmentation: % share, by value, 2020

Figure 59: Italy consumer electronics retail market distribution: % share, by value, 2020

Figure 60: Italy consumer electronics retail market value forecast: \$ million, 2020-25

Figure 61: Forces driving competition in the consumer electronics retail market in Italy, 2020

Figure 62: Drivers of buyer power in the consumer electronics retail market in Italy, 2020

Figure 63: Drivers of supplier power in the consumer electronics retail market in Italy,

2020

Figure 64: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Italy, 2020

Figure 65: Factors influencing the threat of substitutes in the consumer electronics retail market in Italy, 2020

Figure 66: Drivers of degree of rivalry in the consumer electronics retail market in Italy, 2020

Figure 67: Japan consumer electronics retail market value: \$ billion, 2016-20

Figure 68: Japan consumer electronics retail market category segmentation: % share, by value, 2020

Figure 69: Japan consumer electronics retail market geography segmentation: % share, by value, 2020

Figure 70: Japan consumer electronics retail market distribution: % share, by value, 2020

Figure 71: Japan consumer electronics retail market value forecast: \$ billion, 2020-25

Figure 72: Forces driving competition in the consumer electronics retail market in Japan, 2020

Figure 73: Drivers of buyer power in the consumer electronics retail market in Japan, 2020

Figure 74: Drivers of supplier power in the consumer electronics retail market in Japan, 2020

Figure 75: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Japan, 2020

Figure 76: Factors influencing the threat of substitutes in the consumer electronics retail market in Japan, 2020

Figure 77: Drivers of degree of rivalry in the consumer electronics retail market in Japan, 2020

Figure 78: Australia consumer electronics retail market value: \$ million, 2016-20

Figure 79: Australia consumer electronics retail market category segmentation: % share, by value, 2020

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