

Consumer Electronics Retail in the United States

<https://marketpublishers.com/r/C976DA8AABEDEN.html>

Date: August 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: C976DA8AABEDEN

Abstracts

Consumer Electronics Retail in the United States

Summary

Consumer Electronics Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The US consumer electronics retail market recorded revenues of \$375.8 billion in 2023, representing a compound annual growth rate (CAGR) of 3.0% between 2018 and 2023.

The computer hardware & software segment accounted for the market's largest proportion in 2023, with total revenues of \$125.1 billion, equivalent to 33.3% of the market's overall value.

In 2023, the US consumer electronics retail market contracted due to the rise in consumer price inflation which reduced consumer spending on discretionary items, such as new electronics. According to the Bureau of Labor Statistics, US, in 2023, the consumer price inflation in the US reached 4.1%, up from 2.5% in

2018.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in the United States

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States consumer electronics retail market with five year forecasts

Reasons to Buy

What was the size of the United States consumer electronics retail market by value in 2023?

What will be the size of the United States consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the United States consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Amazon.com Inc
- 8.2. Best Buy Co Inc
- 8.3. Apple Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States consumer electronics retail market value: \$ million, 2018-23

Table 2: United States consumer electronics retail market category segmentation: % share, by value, 2018-23

Table 3: United States consumer electronics retail market category segmentation: \$ million, 2018-23

Table 4: United States consumer electronics retail market geography segmentation: \$ million, 2023

Table 5: United States consumer electronics retail market distribution: % share, by value, 2023

Table 6: United States consumer electronics retail market value forecast: \$ million, 2023-28

Table 7: Amazon.com Inc: key facts

Table 8: Amazon.com Inc: Annual Financial Ratios

Table 9: Amazon.com Inc: Key Employees

Table 10: Amazon.com Inc: Key Employees Continued

Table 11: Best Buy Co Inc: key facts

Table 12: Best Buy Co Inc: Annual Financial Ratios

Table 13: Best Buy Co Inc: Key Employees

Table 14: Apple Inc: key facts

Table 15: Apple Inc: Annual Financial Ratios

Table 16: Apple Inc: Key Employees

Table 17: Apple Inc: Key Employees Continued

Table 18: United States Size of Population (million), 2019-23

Table 19: United States real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 20: United States GDP (Current Prices, \$ Billion), 2019-23

Table 21: United States Inflation, 2019-23

Table 22: United States Consumer Price Index (Absolute), 2019-23

Table 23: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States consumer electronics retail market value: \$ million, 2018-23

Figure 2: United States consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: United States consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: United States consumer electronics retail market distribution: % share, by value, 2023

Figure 5: United States consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in the United States, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in the United States, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in the United States, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in the United States, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in the United States, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in the United States, 2023

I would like to order

Product name: Consumer Electronics Retail in the United States

Product link: <https://marketpublishers.com/r/C976DA8AABEDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C976DA8AABEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970