

# Consumer Electronics Retail in Taiwan

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## Abstracts

### Consumer Electronics Retail in Taiwan

#### Summary

Consumer Electronics Retail in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Taiwanese consumer electronics retail market registered revenues of \$12.1 billion in 2023, representing a compound annual growth rate (CAGR) of 2.0% between 2018 and 2023.

The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$6.4 billion, equivalent to 52.6% of the market's overall value.

Taiwan captured a share of 2.0% in the Asia-Pacific consumer electronics retail market in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Taiwan

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan consumer electronics retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Taiwan consumer electronics retail market by value in 2023?

What will be the size of the Taiwan consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Taiwan consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?

## **8 COMPANY PROFILES**

- 8.1. PChome Online Inc.
- 8.2. Yamada Holdings Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Taiwan consumer electronics retail market value: \$ million, 2018-23
- Table 2: Taiwan consumer electronics retail market category segmentation: % share, by value, 2018-23
- Table 3: Taiwan consumer electronics retail market category segmentation: \$ million, 2018-23
- Table 4: Taiwan consumer electronics retail market geography segmentation: \$ million, 2023
- Table 5: Taiwan consumer electronics retail market distribution: % share, by value, 2023
- Table 6: Taiwan consumer electronics retail market value forecast: \$ million, 2023-28
- Table 7: PChome Online Inc.: key facts
- Table 8: PChome Online Inc.: Annual Financial Ratios
- Table 9: PChome Online Inc.: Key Employees
- Table 10: Yamada Holdings Co Ltd: key facts
- Table 11: Yamada Holdings Co Ltd: Annual Financial Ratios
- Table 12: Yamada Holdings Co Ltd: Key Employees
- Table 13: Taiwan Size of Population (million), 2019-23
- Table 14: Taiwan real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 15: Taiwan GDP (Current Prices, \$ Billion), 2019-23
- Table 16: Taiwan Inflation, 2019-23
- Table 17: Taiwan Consumer Price Index (Absolute), 2019-23
- Table 18: Taiwan exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Taiwan consumer electronics retail market value: \$ million, 2018-23

Figure 2: Taiwan consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Taiwan consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Taiwan consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Taiwan consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Taiwan, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Taiwan, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Taiwan, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Taiwan, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Taiwan, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Taiwan, 2023

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