

# Consumer Electronics Retail in Peru

<https://marketpublishers.com/r/C347CFF84F48EN.html>

Date: August 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C347CFF84F48EN

## Abstracts

### Consumer Electronics Retail in Peru

#### Summary

Consumer Electronics Retail in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Peruvian consumer electronics retailer market recorded revenues of \$6.9 billion in 2023, representing a compound annual growth rate (CAGR) of 3% between 2018 and 2023.

The computer hardware & software segment accounted for the market's largest proportion in 2023, with total revenues of \$2.9 billion, equivalent to 41.4% of the market's overall value.

In 2023, the Peruvian consumer electronics retail market recorded an annual growth of 4.6%. The growth is attributed to the increasing penetration of smartphones and mobile devices creating a steady demand for upgraded communication equipment, driven by innovations in mobile functionalities.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Peru

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru consumer electronics retail market with five year forecasts

## Reasons to Buy

What was the size of the Peru consumer electronics retail market by value in 2023?

What will be the size of the Peru consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Peru consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Peru's consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the most recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Conecta Retail SA
- 8.2. Importaciones Hiraoka SAC
- 8.3. Falabella SA
- 8.4. Ripley Corp S.A.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Peru consumer electronics retail market value: \$ million, 2018-23

Table 2: Peru consumer electronics retail market category segmentation: % share, by value, 2018-23

Table 3: Peru consumer electronics retail market category segmentation: \$ million, 2018-23

Table 4: Peru consumer electronics retail market geography segmentation: \$ million, 2023

Table 5: Peru consumer electronics retail market distribution: % share, by value, 2023

Table 6: Peru consumer electronics retail market value forecast: \$ million, 2023-28

Table 7: Conecta Retail SA: key facts

Table 8: Conecta Retail SA: Key Employees

Table 9: Importaciones Hiraoka SAC: key facts

Table 10: Importaciones Hiraoka SAC: Key Employees

Table 11: Falabella SA: key facts

Table 12: Falabella SA: Annual Financial Ratios

Table 13: Falabella SA: Key Employees

Table 14: Ripley Corp S.A.: key facts

Table 15: Ripley Corp S.A.: Annual Financial Ratios

Table 16: Ripley Corp S.A.: Key Employees

Table 17: Peru Size of Population (million), 2019-23

Table 18: Peru real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 19: Peru GDP (Current Prices, \$ Billion), 2019-23

Table 20: Peru Inflation, 2019-23

Table 21: Peru Consumer Price Index (Absolute), 2019-23

Table 22: Peru exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Peru consumer electronics retail market value: \$ million, 2018-23

Figure 2: Peru consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Peru consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Peru consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Peru consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Peru, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Peru, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Peru, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Peru, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Peru, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Peru, 2023

## I would like to order

Product name: Consumer Electronics Retail in Peru

Product link: <https://marketpublishers.com/r/C347CFF84F48EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C347CFF84F48EN.html>