

Consumer Electronics Retail in Norway

<https://marketpublishers.com/r/CBA9DB15030CEN.html>

Date: August 2024

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: CBA9DB15030CEN

Abstracts

Consumer Electronics Retail in Norway

Summary

Consumer Electronics Retail in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Norwegian consumer electronics retail market recorded revenues of \$5.8 billion in 2023, representing a compound annual growth rate (CAGR) of 0.6% between 2018 and 2023.

The computer hardware & software segment accounted for the market's largest proportion in 2023, with total revenues of \$2.2 billion, equivalent to 37.5% of the market's overall value.

The Norwegian consumer electronics retail market is experiencing a downturn in 2023 due to rising inflation and economic uncertainty. According to Statistics Norway, consumer price inflation in Norway have been high, reaching approximately 5.4% in 2023, which has significantly eroded consumers'

purchasing power.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Norway

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Norway consumer electronics retail market by value in 2023?

What will be the size of the Norway consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Norway consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Norway's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. Are any disruptors posing a threat to the incumbents?

8 COMPANY PROFILES

- 8.1. Elkjop Nordic AS
- 8.2. Komplet Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Norway consumer electronics retail market value: \$ million, 2018-23
- Table 2: Norway consumer electronics retail market category segmentation: % share, by value, 2018-23
- Table 3: Norway consumer electronics retail market category segmentation: \$ million, 2018-23
- Table 4: Norway consumer electronics retail market geography segmentation: \$ million, 2023
- Table 5: Norway consumer electronics retail market distribution: % share, by value, 2023
- Table 6: Norway consumer electronics retail market value forecast: \$ million, 2023-28
- Table 7: Elkjop Nordic AS: key facts
- Table 8: Elkjop Nordic AS: Key Employees
- Table 9: Komplet Group: key facts
- Table 10: Komplet Group: Annual Financial Ratios
- Table 11: Komplet Group: Key Employees
- Table 12: Norway Size of Population (million), 2019-23
- Table 13: Norway real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 14: Norway GDP (Current Prices, \$ Billion), 2019-23
- Table 15: Norway Inflation, 2019-23
- Table 16: Norway Consumer Price Index (Absolute), 2019-23
- Table 17: Norway exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Norway consumer electronics retail market value: \$ million, 2018-23

Figure 2: Norway consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Norway consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Norway consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Norway consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Norway, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Norway, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Norway, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Norway, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Norway, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Norway, 2023

I would like to order

Product name: Consumer Electronics Retail in Norway

Product link: <https://marketpublishers.com/r/CBA9DB15030CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBA9DB15030CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970