

Consumer Electronics Retail in Mexico

<https://marketpublishers.com/r/C74D45FCF65BEN.html>

Date: August 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C74D45FCF65BEN

Abstracts

Consumer Electronics Retail in Mexico

Summary

Consumer Electronics Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Mexican consumer electronics retail market recorded revenues of \$40.8 billion in 2023, representing a compound annual growth rate (CAGR) of 6.7% between 2018 and 2023.

The household appliances segment accounted for the market's largest proportion in 2023, with total revenues of \$14.5 billion, equivalent to 35.4% of the market's overall value.

In 2023, the Mexican consumer electronics retail market recorded an annual growth of 14.9% due to the increase in penetration of personal computers for work, education, and entertainment. According to the Organization for Economic Co-operation and Development (OECD), in 2023, households with personal

computers in Mexico reached 16.5 million, up 4.3% annually.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Mexico

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico consumer electronics retail market with five year forecasts

Reasons to Buy

What was the size of the Mexico consumer electronics retail market by value in 2023?

What will be the size of the Mexico consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Mexico consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Mercado Libre Inc
- 8.2. Amazon.com Inc
- 8.3. Coppel SA de CV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico consumer electronics retail market value: \$ million, 2018-23
Table 2: Mexico consumer electronics retail market category segmentation: % share, by value, 2018-23
Table 3: Mexico consumer electronics retail market category segmentation: \$ million, 2018-23
Table 4: Mexico consumer electronics retail market geography segmentation: \$ million, 2023
Table 5: Mexico consumer electronics retail market distribution: % share, by value, 2023
Table 6: Mexico consumer electronics retail market value forecast: \$ million, 2023-28
Table 7: Mercado Libre Inc: key facts
Table 8: Mercado Libre Inc: Annual Financial Ratios
Table 9: Mercado Libre Inc: Key Employees
Table 10: Amazon.com Inc: key facts
Table 11: Amazon.com Inc: Annual Financial Ratios
Table 12: Amazon.com Inc: Key Employees
Table 13: Amazon.com Inc: Key Employees Continued
Table 14: Coppel SA de CV: key facts
Table 15: Coppel SA de CV: Key Employees
Table 16: Mexico Size of Population (million), 2019-23
Table 17: Mexico real GDP (Constant 2010 Prices, \$ billion), 2019-23
Table 18: Mexico GDP (Current Prices, \$ Billion), 2019-23
Table 19: Mexico Inflation, 2019-23
Table 20: Mexico Consumer Price Index (Absolute), 2019-23
Table 21: Mexico exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Mexico consumer electronics retail market value: \$ million, 2018-23

Figure 2: Mexico consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Mexico consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Mexico consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Mexico consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Mexico, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Mexico, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Mexico, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Mexico, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Mexico, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Mexico, 2023

I would like to order

Product name: Consumer Electronics Retail in Mexico

Product link: <https://marketpublishers.com/r/C74D45FCF65BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C74D45FCF65BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970