

# Consumer Electronics Retail in Italy

<https://marketpublishers.com/r/C03E873905C4EN.html>

Date: August 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: C03E873905C4EN

## Abstracts

### Consumer Electronics Retail in Italy

#### Summary

Consumer Electronics Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Italian consumer electronics retail market recorded revenues of \$27.4 billion in 2023, representing a compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.

The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$9.9 billion, equivalent to 36.1% of the market's overall value.

The Italian consumer electronics retail market is experiencing a downturn in 2023 due to rising inflation and economic uncertainty. According to the National Institute of Statistics (ISTAT), consumer price inflation in Italy have been high, reaching approximately 5.7% in 2023, which has significantly eroded

consumers' purchasing power.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Italy

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy consumer electronics retail market with five year forecasts

## Reasons to Buy

What was the size of the Italy consumer electronics retail market by value in 2023?

What will be the size of the Italy consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Italy consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up Italy's consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. MediaMarktSaturn Retail Group GmbH
- 8.2. Amazon.com Inc
- 8.3. Euronics International BV
- 8.4. Unieuro SPA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy consumer electronics retail market value: \$ million, 2018-23
- Table 2: Italy consumer electronics retail market category segmentation: % share, by value, 2018-23
- Table 3: Italy consumer electronics retail market category segmentation: \$ million, 2018-23
- Table 4: Italy consumer electronics retail market geography segmentation: \$ million, 2023
- Table 5: Italy consumer electronics retail market distribution: % share, by value, 2023
- Table 6: Italy consumer electronics retail market value forecast: \$ million, 2023-28
- Table 7: MediaMarktSaturn Retail Group GmbH: key facts
- Table 8: MediaMarktSaturn Retail Group GmbH: Key Employees
- Table 9: Amazon.com Inc: key facts
- Table 10: Amazon.com Inc: Annual Financial Ratios
- Table 11: Amazon.com Inc: Key Employees
- Table 12: Amazon.com Inc: Key Employees Continued
- Table 13: Euronics International BV: key facts
- Table 14: Euronics International BV: Key Employees
- Table 15: Unieuro SPA: key facts
- Table 16: Unieuro SPA: Annual Financial Ratios
- Table 17: Unieuro SPA: Key Employees
- Table 18: Italy Size of Population (million), 2019-23
- Table 19: Italy real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 20: Italy GDP (Current Prices, \$ Billion), 2019-23
- Table 21: Italy Inflation, 2019-23
- Table 22: Italy Consumer Price Index (Absolute), 2019-23
- Table 23: Italy exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy consumer electronics retail market value: \$ million, 2018-23

Figure 2: Italy consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Italy consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Italy consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Italy consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Italy, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Italy, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Italy, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Italy, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Italy, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Italy, 2023

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