

Consumer Electronics Retail in France

<https://marketpublishers.com/r/C2598A6AADFCEN.html>

Date: August 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C2598A6AADFCEN

Abstracts

Consumer Electronics Retail in France

Summary

Consumer Electronics Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The French consumer electronics retail market recorded revenues of \$34 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.6% between 2018 and 2023.

The household appliances segment accounted for the market's largest proportion in 2023, with total revenues of \$10.9 billion, equivalent to 32.2% of the market's overall value.

The French consumer electronics retail market is experiencing a downturn due to rising inflation and economic uncertainty. According to the Statistics New Zealand, consumer price inflation in France have been high, reaching approximately 4.9% in 2023, which has significantly eroded consumers'

purchasing power.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in France

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France consumer electronics retail market with five year forecasts

Reasons to Buy

What was the size of the France consumer electronics retail market by value in 2023?

What will be the size of the France consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the France consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up France's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent developments in the market?

8 COMPANY PROFILES

- 8.1. Amazon.com Inc
- 8.2. Boulanger S.A.
- 8.3. CDiscount SA
- 8.4. Fnac Darty SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France consumer electronics retail market value: \$ million, 2018-23
- Table 2: France consumer electronics retail market category segmentation: % share, by value, 2018-23
- Table 3: France consumer electronics retail market category segmentation: \$ million, 2018-23
- Table 4: France consumer electronics retail market geography segmentation: \$ million, 2023
- Table 5: France consumer electronics retail market distribution: % share, by value, 2023
- Table 6: France consumer electronics retail market value forecast: \$ million, 2023-28
- Table 7: Amazon.com Inc: key facts
- Table 8: Amazon.com Inc: Annual Financial Ratios
- Table 9: Amazon.com Inc: Key Employees
- Table 10: Amazon.com Inc: Key Employees Continued
- Table 11: Boulanger S.A.: key facts
- Table 12: Boulanger S.A.: Key Employees
- Table 13: CDiscount SA: key facts
- Table 14: Fnac Darty SA: key facts
- Table 15: Fnac Darty SA: Annual Financial Ratios
- Table 16: Fnac Darty SA: Key Employees
- Table 17: France Size of Population (million), 2019-23
- Table 18: France real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 19: France GDP (Current Prices, \$ Billion), 2019-23
- Table 20: France Inflation, 2019-23
- Table 21: France Consumer Price Index (Absolute), 2019-23
- Table 22: France exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

- Figure 1: France consumer electronics retail market value: \$ million, 2018-23
- Figure 2: France consumer electronics retail market category segmentation: \$ million, 2018-23
- Figure 3: France consumer electronics retail market geography segmentation: % share, by value, 2023
- Figure 4: France consumer electronics retail market distribution: % share, by value, 2023
- Figure 5: France consumer electronics retail market value forecast: \$ million, 2023-28
- Figure 6: Forces driving competition in the consumer electronics retail market in France, 2023
- Figure 7: Drivers of buyer power in the consumer electronics retail market in France, 2023
- Figure 8: Drivers of supplier power in the consumer electronics retail market in France, 2023
- Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in France, 2023
- Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in France, 2023
- Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in France, 2023

I would like to order

Product name: Consumer Electronics Retail in France

Product link: <https://marketpublishers.com/r/C2598A6AADFCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2598A6AADFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970