

Consumer Electronics Retail in Egypt

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Abstracts

Consumer Electronics Retail in Egypt

Summary

Consumer Electronics Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Egyptian consumer electronics retail market recorded revenues of \$5.8 billion in 2023, representing a compound annual growth rate (CAGR) of 2.9% between 2018 and 2023.

The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$3.3 billion, equivalent to 57.0% of the market's overall value.

The Egyptian consumer electronics retail market is expanding due to the growth in retail infrastructure, thus providing consumers convenient access to a wide variety of consumer electronics and home appliances.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Egypt

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Egypt

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Egypt consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Egypt consumer electronics retail market by value in 2023?

What will be the size of the Egypt consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the Egypt consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in Egypt's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. B.Tech Trade and Distribution SAE
- 8.2. Raya Holding for Financial Investment SAE
- 8.3. Sharaf Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Egypt consumer electronics retail market value: \$ million, 2018-23

Table 2: Egypt consumer electronics retail market category segmentation: % share, by value, 2018-23

Table 3: Egypt consumer electronics retail market category segmentation: \$ million, 2018-23

Table 4: Egypt consumer electronics retail market geography segmentation: \$ million, 2023

Table 5: Egypt consumer electronics retail market distribution: % share, by value, 2023

Table 6: Egypt consumer electronics retail market value forecast: \$ million, 2023-28

Table 7: B.Tech Trade and Distribution SAE: key facts

Table 8: B.Tech Trade and Distribution SAE: Key Employees

Table 9: Raya Holding for Financial Investment SAE: key facts

Table 10: Raya Holding for Financial Investment SAE: Annual Financial Ratios

Table 11: Raya Holding for Financial Investment SAE: Key Employees

Table 12: Sharaf Group: key facts

Table 13: Sharaf Group: Key Employees

Table 14: Egypt Size of Population (million), 2019-23

Table 15: Egypt real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 16: Egypt GDP (Current Prices, \$ Billion), 2019-23

Table 17: Egypt Inflation, 2019-23

Table 18: Egypt Consumer Price Index (Absolute), 2019-23

Table 19: Egypt exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Egypt consumer electronics retail market value: \$ million, 2018-23

Figure 2: Egypt consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: Egypt consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: Egypt consumer electronics retail market distribution: % share, by value, 2023

Figure 5: Egypt consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in Egypt, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in Egypt, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in Egypt, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Egypt, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Egypt, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Egypt, 2023

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