

Consumer Electronics Retail in China

<https://marketpublishers.com/r/C2F139A20594EN.html>

Date: August 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C2F139A20594EN

Abstracts

Consumer Electronics Retail in China

Summary

Consumer Electronics Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.

The Chinese consumer electronics retail market registered revenues of \$330.5 billion in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.

The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$214.5 billion, equivalent to 64.9% of the market's overall value.

China captured a share of 54.0% in the Asia-Pacific consumer electronics retail market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the consumer electronics retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in China

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China consumer electronics retail market by value in 2023?

What will be the size of the China consumer electronics retail market in 2028?

What factors are affecting the strength of competition in the China consumer electronics retail market?

How has the market performed over the last five years?

How large is China's consumer electronics retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What has been the rationale behind recent development activity?

8 COMPANY PROFILES

- 8.1. JD.com Inc
- 8.2. Suningcom Group Co Ltd
- 8.3. GOME Retail Holdings Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China consumer electronics retail market value: \$ million, 2018-23

Table 2: China consumer electronics retail market category segmentation: % share, by value, 2018-23

Table 3: China consumer electronics retail market category segmentation: \$ million, 2018-23

Table 4: China consumer electronics retail market geography segmentation: \$ million, 2023

Table 5: China consumer electronics retail market distribution: % share, by value, 2023

Table 6: China consumer electronics retail market value forecast: \$ million, 2023-28

Table 7: JD.com Inc: key facts

Table 8: JD.com Inc: Annual Financial Ratios

Table 9: JD.com Inc: Key Employees

Table 10: Suningcom Group Co Ltd: key facts

Table 11: Suningcom Group Co Ltd: Annual Financial Ratios

Table 12: Suningcom Group Co Ltd: Key Employees

Table 13: GOME Retail Holdings Ltd: key facts

Table 14: GOME Retail Holdings Ltd: Annual Financial Ratios

Table 15: GOME Retail Holdings Ltd: Key Employees

Table 16: China Size of Population (million), 2019-23

Table 17: China real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 18: China GDP (Current Prices, \$ Billion), 2019-23

Table 19: China Inflation, 2019-23

Table 20: China Consumer Price Index (Absolute), 2019-23

Table 21: China exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: China consumer electronics retail market value: \$ million, 2018-23

Figure 2: China consumer electronics retail market category segmentation: \$ million, 2018-23

Figure 3: China consumer electronics retail market geography segmentation: % share, by value, 2023

Figure 4: China consumer electronics retail market distribution: % share, by value, 2023

Figure 5: China consumer electronics retail market value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the consumer electronics retail market in China, 2023

Figure 7: Drivers of buyer power in the consumer electronics retail market in China, 2023

Figure 8: Drivers of supplier power in the consumer electronics retail market in China, 2023

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in China, 2023

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in China, 2023

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in China, 2023

I would like to order

Product name: Consumer Electronics Retail in China

Product link: <https://marketpublishers.com/r/C2F139A20594EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2F139A20594EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970